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Peer-to-peer digital marketplace reKiosk opens new platform for selling digital goods, partnerships include William Shatner and The Orchard

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Currently still in open beta, reKiosk has been changing the way that people buy and sell digital files. The reKiosk platform, like a legal version of PirateBay, allows publishers and creators, as well as fans, to sell and share digital goods. In the past, they've featured projects by authors such as Julian Assange, indie rockers The Lumineers, and publishing houses like Grove Atlantic. The newest project, *Ponder the Mystery*, is William Shatner's fifth studio album and will debut at New York's Comic Con on Saturday, October 12. A live tour of California venues will also take place this autumn. Speaking about his latest project, Shatner calls it "quite possibly the most creative thing I have ever done."

Ponder the Mystery is also reKiosk's first project with digital music powerhouse The Orchard. The Orchard, which made an early bet on digital rights during the heyday of CD sales, is currently the country's largest digital clearinghouse for independent music. With this partnership, The Orchard continues a track record of working with the most cutting edge ways to get digital content to the fans. In the coming weeks, they will also be using reKiosk to run special promotions and distribute free copies of albums to radio stations, giving fans and bloggers the tools to buy and promote these albums and turning them into a digital sales force. reKiosk recognizes that not only were artists and creators lacking a free, easy-to-use platform to sell products directly to their fans, but that fans, bloggers and other 'curators' also lacked a way to monetize sharing and curation. This means that publishers and artists make more money from every sale, and it means that fans and users make up to 25% of every sale, just by sharing the item on social media. At a time when publishers and record labels are struggling to monetize digital content, reKiosk offers a win-win solution for fans and creatives alike, simply by cutting out the corporate middlemen that take out huge distribution chunks without providing any meaningful service.

In joining reKiosk, The Orchard becomes part of a growing group of independent content creators like InGrooves/Fontana, Grove Atlantic, O/R Books and thousands of independent musicians and self-published authors. "reKiosk is a way to sell directly to your fans, and have your fans sell for you. We believe that the digital age means that writers and musicians shouldn't have to give their products away for free - we're solving the distribution crisis by creating a platform that allows anyone, anywhere, to open a digital storefront and sell what they love," says reKiosk co-founder, Aziz Isham.

For additional information on the Comic Con event, the promotion, or to book co-founders Darya Isham or Aziz Isham, please contact fizzy@rekiosk.com. You can also check out rekiosk.com/how_it_works to learn more. I look forward to your review coverage of this groundbreaking event!

Yours,

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