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Luna & Larry's Coconut Bliss® - Bliss Unlimited LLC

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Luna and Larry's Coconut Bliss®

Luna and Larry's Coconut Bliss® is a coconut milk-based ice cream available in seventeen flavors: Cappuccino, Cherry Amaretto, Chocolate Hazelnut Fudge, Chocolate Peanut Butter, Chocolate Walnut Brownie, Dark Chocolate, Ginger Cookie Caramel, Lunaberry Swirl, Mint Galactica, Mocha Maca Crunch, Naked Almond Fudge, Naked Coconut, Pineapple Coconut, Salted Caramel & Chocolate and Vanilla Island. Coconut Bliss also produces Naked Coconut, Strawberry Love, Café Latte and Dark Chocolate Bars.

Creators Luna Marcus and Larry Kaplowitz met at a permaculture educational center in Oregon's Willamette Valley. They found an inspiring social environment dedicated to sustainable lifestyle practices. After giving up dairy, they found themselves unsatisfied with the ice cream alternatives that were available at the time. The soy and rice-based ice creams left them wanting more, both in texture and integrity of ingredients.

Inspired by the many uses of coconut milk in other cuisines, Luna and Larry decided to try it as a base for ice cream. Working with a simple, hand-crank ice cream maker purchased from Goodwill for \$1.50, they came up with the perfect recipe: organic coconut milk sweetened only with agave. With their new dairy-free, soy-free, gluten-free ice cream base, they began to experiment with many unique flavor combinations.

After months of tasting parties for friends and neighbors, they saw great potential in the product. It was time to expand on the idea and share it with the world. In 2004, they named the company Luna & Larry's Coconut Bliss and began selling hand-packed pints to local natural food stores.

Based in Eugene, Oregon, Luna and Larry have transformed their idea into a successful business with products available nationwide and in Canada. Coconut Bliss can be found in most natural food stores and a growing number of conventional grocers, as well as scoop shops and smoothie bars.



To this day Luna & Larry's Coconut Bliss is committed to creating the finest coconut milk-based ice cream products on the planet. Carrying on the tradition of quality and integrity, we continue to source ingredients that are certified organic, Non-GMO verified, certified Kosher, and fairly traded.

About Bliss Unlimited

Bliss Unlimited, LLC was founded to create a satisfying ice cream without the health and ecological impacts associated with dairy, soy, or gluten. **Coconut Bliss® is the evolution of ice cream.** USDA-certified organic and Non-GMO verified, Coconut Bliss® is based on cholesterol-free coconut milk that is packed with lauric acid and medium-chain triglycerides (MCTs), and agave syrup, a natural low-glycemic sweetener. The company values ecological and social sustainability, and strives to use the highest quality and most ethically produced organic ingredients it can find. The company is privately owned and based in Eugene, Oregon, and has been operating since February 2005. For more information about Coconut Bliss® products and where to buy it, visit www.coconutbliss.com.