



**FOR IMMEDIATE RELEASE**

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**Antioch University Santa Barbara to Launch New  
Women & Leadership Certificate Program in January 2014**

*Antioch's Women & Leadership Certificate Program will empower tomorrow's leaders today by providing opportunities to develop the knowledge and personal skills that support future success for female leaders.*

Santa Barbara, CA – Antioch University Santa Barbara (AUSB) is pleased to announce the launch of its 10-month Women & Leadership Certificate Program (W&L) in January 2014. This innovative leadership training program will support the career advancement of female leaders, building on a platform of self-knowledge, respect, confidence, and passion across professional and community contexts.

For a comprehensive look at this unique program, prospective students are invited to attend an Information Session on Sat., November 9, 11:00 am–12:00 pm at the Antioch campus, 602 Anacapa Street, Santa Barbara.

The hybrid W&L program takes advantage of AUSB's virtual learning environment, with online classes taking place in between the **three weekend residencies** at AUSB's beautiful downtown Santa Barbara campus:

- **January 9–12, 2014**
- **May 8–11, 2014**
- **October 9–12, 2014**

Students will integrate the principles of Values-Based Leadership, examine gender issues facing today's leaders, strengthen communication and problem-solving skills, and learn to expertly lead a team for the design and implementation of meaningful change in a range of business, non-profit, and public/political venues. Important issues will be addressed in relation to economic and social justice; the interrelationship of business, public/political, and non-profit sectors; work-life balance; self-care; mentoring; and networking.

Each student will closely collaborate with peers, faculty and community mentors to create, develop, and present an individual Experiential Leadership Project.



With strong support, students will also complete a personal implementation plan to fulfill their individual leadership goals and realize their vision of the future.

There are no formal academic prerequisites, other than prior business or community experience. Scholarship funds are available. Students who complete the W&L Program may also be eligible for a Pathway Program that provides financial incentives for enrolling in AUSB's MBA Program in Social Business, Non-Profit Management, and Strategic Leadership, launching in September, 2014.

The Early Action Deadline for priority admission and scholarship consideration for the Women & Leadership Certificate Program is November 20, 2013. Applications are reviewed on an ongoing basis through December 2, 2013 (Final Application Deadline).

For more details about the Women & Leadership Certificate Program, or to register for an upcoming Information Session, visit [www.antiochsb.edu/wal](http://www.antiochsb.edu/wal).

### **About AUSB**

Antioch University provides learner-centered education to empower thousands of students worldwide with the knowledge and skills to lead meaningful lives and to advance social, economic, and environmental justice. Antioch University Santa Barbara, founded in 1977 as one of five nationwide locations—including Los Angeles, CA; Seattle, WA; New England (Keene, NH); and Midwest (Yellow Springs, OH)—provides both graduate degrees and bachelor's completion programs at its thriving downtown campus. AUSB's unique curriculum draws students from throughout the United States, Canada, Asia, South America, and Europe. Antioch University is a nonprofit, private, 501(c)3 organization and member of the North Central Association of Colleges and Schools, accredited by the Higher Learning Commission. To learn more, visit [www.antiochsb.edu](http://www.antiochsb.edu).

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