



## Greencity Investment Forum –October 18, 2013 - Marne-la-Vallée, Paris

### Europe Unlimited and Incubateur Descartes present the final programme and selected presenting companies

**Brussels, October 14, 2013**– The **Greencity Investment Forum (GIF)** will take place on **October 18, 2013** at Cité Descartes in Paris-Marne-la-Vallée. The event will convene top entrepreneurs, investors, corporate representatives and other key players operating in the **green & smart city sector**. Around 30 emerging entrepreneurs coming from France and overall Europe have been selected from a pool of over 60 companies to present their innovations, developments and needs in front of an investor jury of about 50 business angels, venture capitalists, corporate investors and other industry experts.

#### Programme

The program and unique set-up of the event will enable **knowledge exchange and fast-paced business collaboration** throughout Europe within the clean technology innovation sector. During the opening and closing panel discussion sessions, venture capitalists and corporate representatives from all over Europe will highlight the newest trends and business opportunities in the energy efficiency and sustainable urban system.

You can view the programme of the day including the list of speakers at the link:

[http://e-unlimited.com/events/view.aspx?events\\_pages\\_id=1809](http://e-unlimited.com/events/view.aspx?events_pages_id=1809)

#### 28 best most promising early stage companies

The **28 most promising early stage companies** operating in the technology spectrum of green & smart city sectors based in Europe have been selected from a pool of over 60 candidates to present their business in front of a jury of **50 venture capitalists, corporate representatives and other industry experts**. The presenting companies are all active with projects in the Eco-Technology, Eco-Mobility, Eco-Construction and Eco-City sectors, and the best 8 benchmarked companies will be awarded at the end of the Forum and continue to European Venture Summit.

As Jean Christophe de Tauzia, Managing Director of Incubateur Descartes notices: *'The selection was quite a challenge as all candidates submitted interesting and pioneering projects, but thanks to the reviews of the selection committee we have been able to identify for the forum an interesting showcase of the latest innovations which France and other European countries are developing for a smarter use of common resources such as heating, electricity, and transportation.'*

You can view the list of presenting companies and their profile at the link:

[http://e-unlimited.com/events/view.aspx?events\\_pages\\_id=1811](http://e-unlimited.com/events/view.aspx?events_pages_id=1811)

The Investor Jury includes - among others - investors from **Aster Capital Partners [FR]** - **BASF Venture Capital [DE]** - **Capricorn Venture Partners [BE]** - **CDC Climat [FR]** - **Dow Corporate Ventures & Business Development - [FR]** - **Greencoat Capital LLP [GB]** - **Novosmodus [GB]** - **Highgrowth Partners [ES]** - **EmertecGestion [FR]** - **Phitrust Impact Investors [FR]**

You can view the full list of Jury Members and their biographies at the link:

[http://e-unlimited.com/events/view.aspx?events\\_pages\\_id=1861](http://e-unlimited.com/events/view.aspx?events_pages_id=1861)



**Event Website:**[www.e-unlimited.com/GREENCITY](http://www.e-unlimited.com/GREENCITY)

**For information and to register to the event as media representative please contact Annalisa Gardella at: [annalisa@e-unlimited.com](mailto:annalisa@e-unlimited.com) or call at: +32 2 643.36.91.**

This action is co-financed by the Val Maubuée County, Ile-de-France the Region, Seine-et-Marne economic development agency, the European Union and CitéDescartes economic development agency.



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#### **Note to the editors**

#### ***About Europe Unlimited***

Founded in Brussels in 1998, privately-owned Europe Unlimited S.A. provides event and online matching platforms between emerging innovative companies and investors across Europe and its regions, sectors and stages. Its clients are governments, public-private clusters, corporate and financial investors as well as advisory firms.

[www.e-unlimited.com](http://www.e-unlimited.com)

#### ***About Greencity Convention***

The Greencity Investment Forum will take place during the Greencity event, on 17 and 18 October at the Cité Descartes in Paris-Marne-la-Vallée. The GreenCity event will offer conferences, an investment forum, a sustainable village and the presentation of innovative research programs. Participants will have the opportunity to meet French and International professionals (public and private clients, large companies, SMEs) working on the topics of energy efficiency in the Sustainable City. The sectors concerned are multiple, such as urbanism and architecture, water treatment and public lighting, digital planning, energy management, energy efficiency, the upgrading of buildings, air handling, transportation, green building.

[www.greencity-event.com](http://www.greencity-event.com)