



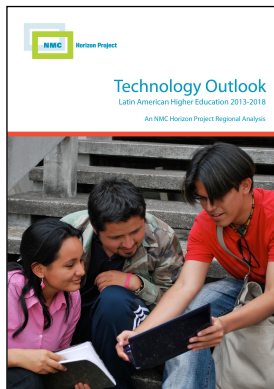
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## **NMC, CSEV, and Virtual Educa Release *Technology Outlook for Latin American Higher Education 2013-2018***



Madrid, Spain (October 16) — The *Technology Outlook for Latin American Higher Education 2013-2018: An NMC Horizon Project Regional Analysis* was released as a collaborative effort between the New Media Consortium (NMC), the Centro Superior para la Enseñanza Virtual (CSEV), and Virtual Educa. This report — published both in Spanish and English — will inform education leaders about significant developments in technologies supporting higher education in Latin America.

Twelve emerging technologies are identified across three adoption horizons over the next one to five years, as well as key trends and challenges expected to continue over the same period, giving educators and key stakeholders a valuable guide for strategic technology planning in the Latin American higher education sector.

"Campus leaders across Latin America will leverage this report to catalyze discussions around emerging technology and its potential to effect substantive change," says Dr. Larry Johnson, CEO of the NMC and co-principal investigator for the project. "This year there was a major focus on access across the board as many institutions and educators in the region have begun to seriously address the availability of digital tools, the network, and social media to all students, in and out of school."

The *Technology Outlook for Latin American Higher Education 2013-2018* recognizes **collaborative environments, online learning, open content, and social media** as technology topics expected to enter mainstream use in the near-term horizon of one year or less. **Augmented reality, learning analytics, mobile learning, and personalized learning** are seen in the mid-term horizon of two to three years. Finally, **3D printing, the Internet of Things, machine learning, and virtual and remote laboratories** emerged in the far-term horizon of four to five years.

"This report illuminates the key emerging technologies that educators, administrators, and policymakers need to seriously consider as pathways to enriching teaching and learning in higher education across Latin America," noted José María Antón, Secretary General of Virtual Educa and co-principal investigator for the project.

All of the subject matter in this report was identified through a qualitative research process designed and conducted by the NMC for the entire *NMC Horizon Report* series that engages an international body of experts in education, technology, business, and other fields around a set of research questions designed to surface significant trends and challenges and to identify emerging technologies with a strong likelihood of adoption in Latin American higher education. The *Technology Outlook for Latin American Higher Education 2013-2018* details the areas in which these experts were in strong agreement.

"Our advisory board placed social media at the top of the list of significant trends that are set to impact teaching and learning in Latin America over the next five years," said Daniel Torres, CEO of CSEV and co-principal investigator for the project. "This demonstrates a move towards more social learning and collaboration, as well as a shift in how new ideas and information are presented."

The *Technology Outlook for Latin American Higher Education 2013-2018* is available online, free of charge, and published under a Creative Commons license to facilitate its widespread use, easy duplication, and broad distribution.

> **Download the English and Spanish versions of the *Technology Outlook for Latin American Higher Education 2013-2018* at [go.nmc.org/2013-ib](http://go.nmc.org/2013-ib).**

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#### **About the New Media Consortium (NMC)**

*The NMC is an international not-for-profit consortium of learning-focused organizations dedicated to the exploration and use of new media and new technologies. For 20 years, the NMC and its members have dedicated themselves to exploring and developing potential applications of emerging technologies for learning, research, and creative inquiry. For more information, visit [www.nmc.org](http://www.nmc.org).*

#### **About the Centro Superior para la Enseñanza Virtual (CSEV)**

*CSEV is a Spanish non-profit organization created to promote e-learning through the implementation of ICT in education. CSEV activities are intended to: i) promote knowledge creation and transfer among individuals, businesses and institutions, ii) reduce time-to-implementation of new skills and knowledge; iii) adapt learning options to social needs and individual skills and preferences, and iv) eliminate geographical and social barriers to higher and lifelong education. In order to do so, CSEV promotes the collaboration with universities, experts, institutions and leading companies in the world to become a world-class source in the field of virtual training and education. Learn more at [www.csev.org](http://www.csev.org).*

#### **About Virtual Educa**

*Virtual Educa is a multilateral cooperation initiative in the area of innovation applied to education and professional training for human development. The initiative was established in 2003 as an Organization of American States (OAS) project, in cooperation with the Ibero-American Presidents Summits and the Distance University of Spain (UNED). Virtual Educa encourages innovation in education and training as a mechanism for favoring inclusion, boosting competitiveness, and achieving a higher level of development, with special emphasis on Latin America and the Caribbean. It organizes activities and virtual spaces to promote, debate, share, and exchange ideas to improve distance education through the use of ICT. Learn more at [www.virtualeduca.org](http://www.virtualeduca.org).*