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**New Crime Prevention Tool CommandCentral Predictive™ Now Available from PublicEngines**

*Accurate &Targeted Crime Prediction Platform Helps Law Enforcement Predict & Prevent Crime*

* **Delivers accurate crime predictions directly to officers, daily**
* **Allows law enforcement to allocate resources to high-risk areas & times**
* **New white paper “Is My Crime Analytics Software Predictive? Is available to help agencies evaluate whether their current or future software choices are truly predictive**
* **CommandCentral Predictive demos available at IACP, October 20-22, Booth #347**

**Salt Lake City, Oct. 16, 2013** – [PublicEngines](http://www.publicengines.com.)™, the leading provider of cloud-based solutions that facilitate crime analysis, supply actionable intelligence, and increase community engagement for law enforcement and governments, announced today its highly-anticipated CommandCentral Predictive™ product is now available to law enforcement agencies in North America. CommandCentral Predictive is an accurate crime prediction platform designed to help law enforcement agencies predict and prevent crime more effectively.

By combining several proven and effective prediction algorithms and based on the industry-leading law enforcement analytics platform CommandCentral, PublicEngines has created the most accurate and powerful crime prediction tool available. CommandCentral Predictive *learns* from historical crime patterns to create highly accurate, daily predictions for officers to use as the basis of a directed patrol plan.

“After extensive testing with broad sets of crime data, followed by a very successful beta program with five different agencies, we feel very confident that CommandCentral Predictive is proven in its ability to provide accurate, directed crime predictions,” said William Kilmer, PublicEngines’ CEO. “Through these live field deployments, we have gained valuable insight from agencies on how they use the product, which has helped us to refine the product features and know how to train agencies on best practices.”

In conjunction with the release of CommandCentral Predictive, PublicEngines has released a new white paper, called, “Is My Crime Analytics Software Predictive?” It is designed to help agencies understand the main benefits of predictive analytics: providing actionable information without a heavy investment in analyst time or personnel. In addition, it provides guidelines on how agencies can cut through the hype around predictive analytics.

“Some agencies have been sold software that they were told includes predictive analytics,’” says Kilmer. “But when they really try to use features, they realize that there’s no true predictive analytics in that software and that they are just back to manual analytics that show what has happened, not what will likely happen. This white paper helps them evaluate any solution to determine whether it will really help them look forward in a way that helps to prevent crime from occurring.” The white paper is available on the PublicEngines website at www2.publicengines.com/predictive-evaluation-guide.

CommandCentral Predictive is available for deployment immediately. PublicEngines is offering multi-product pricing incentives for customers of CommandCentral Analytics as well as multi-year discounts. PublicEngines will be demonstrating CommandCentral Predictive as well as its other products at the International Association of Chiefs of Police (IACP) exhibition in Philadelphia, October 20-22 at booth # 347.

**About Public Engines**

PublicEngines develops easy-to-use, cloud-based software that helps law enforcement, government, defense, and other organizations gather, analyze, and share intelligence to improve public safety. Used by more than 2,000 organizations worldwide, our market-leading solutions are accessible wherever you are, and are easy-to-deploy with minimal training and no additional IT burden or expense. For more information visit [www.publicengines.com](http://www.publicengines.com).

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