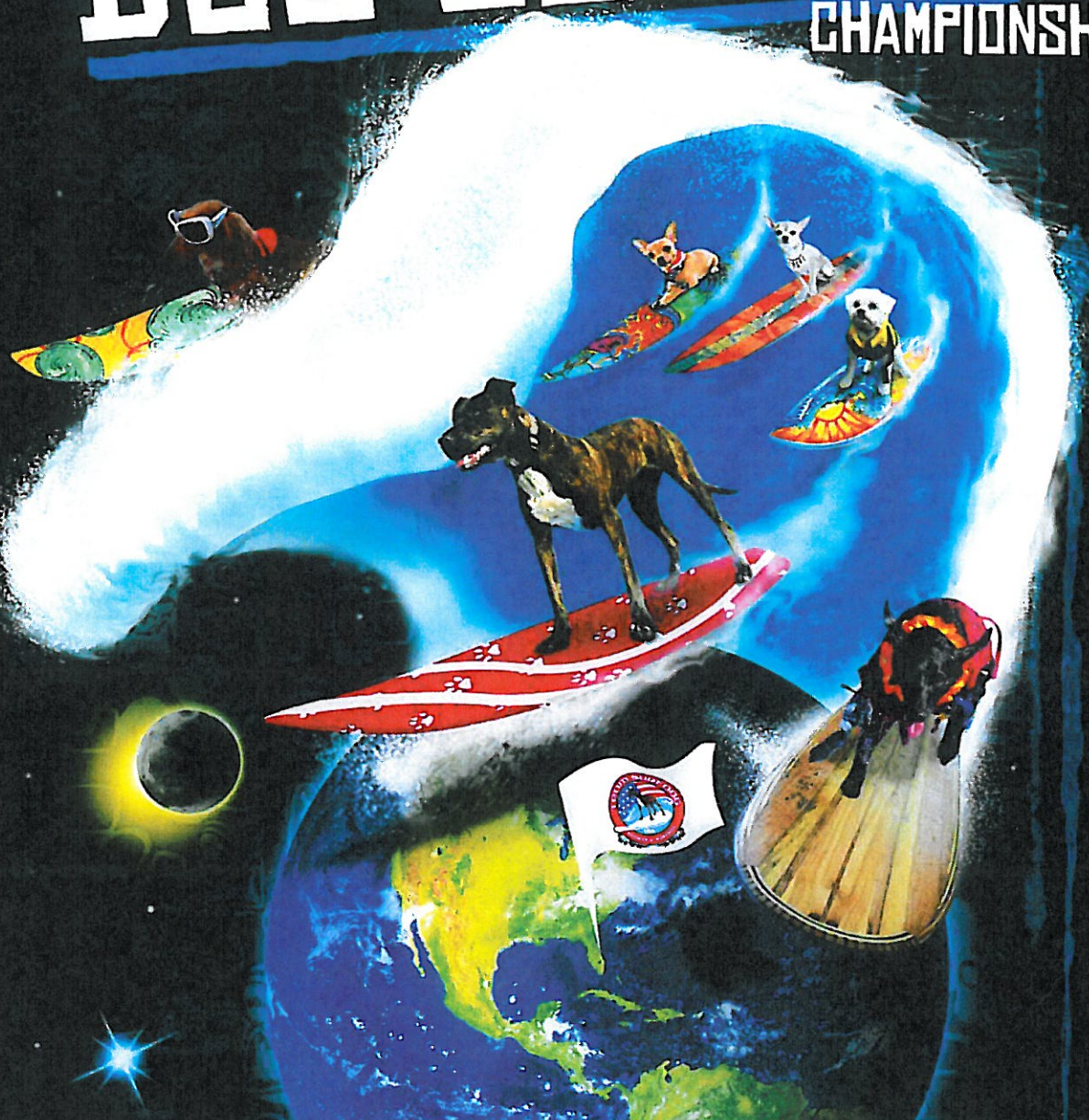


2013 FLORIDA INTERNATIONAL DOG SURFING CHAMPIONSHIP

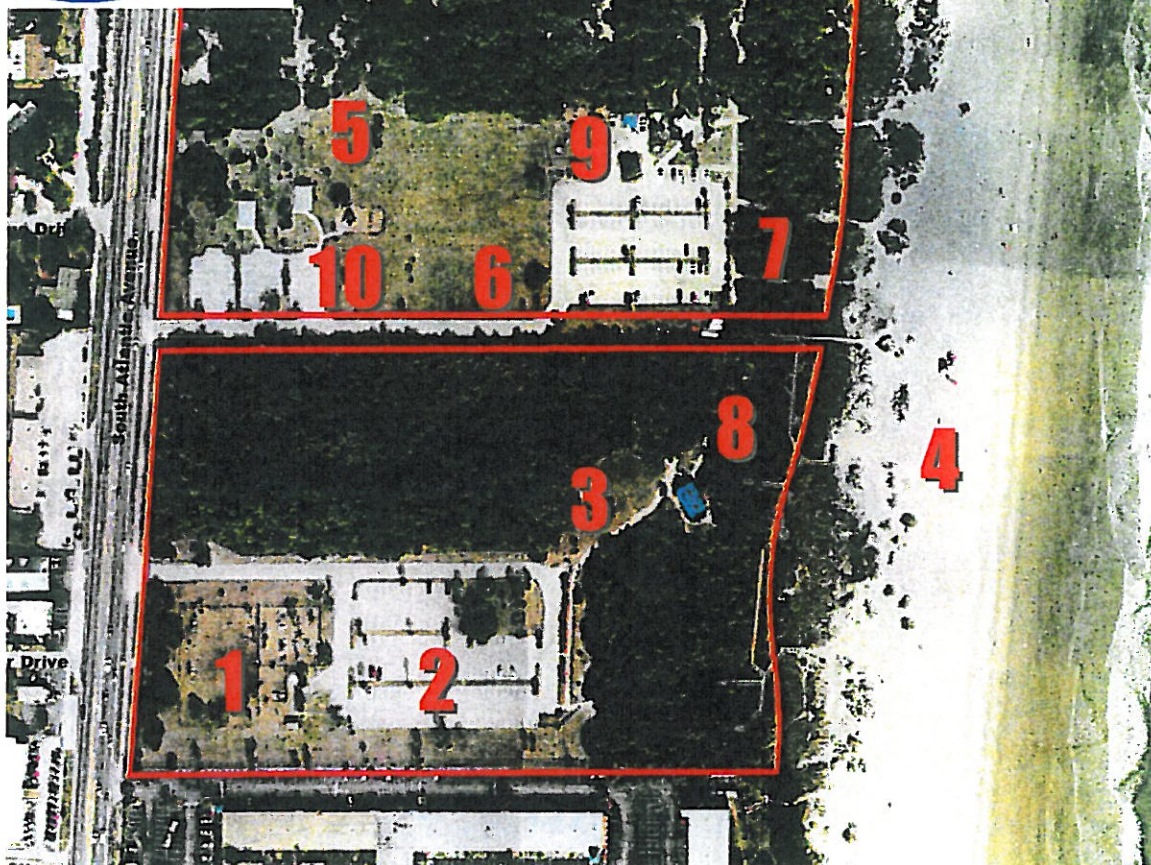


LORI WILSON PARK
NOVEMBER 2-3
COGDA BEACH, FLORIDA



ULTIMATE WATER DOG SPORTS EXTRAVAGANZA

NOVEMBER 2nd AND 3rd, 2013



- | | |
|--|---|
| 1 Dog demonstration activity center | 6 Food Court |
| 2 Adopt-A-Thon | 7 Boardwalk sponsor site |
| 3 Hospitality area and beer garden | 8 Special sponsor boardwalk site |
| 4 Beach Stage surfing area | 9 Restrooms |
| 5 Dock diving and Main Stage | 10 LongDoggers Beer Tent |

Lori Wilson Park
1500 North Atlantic Avenue • Cocoa Beach, FL 32931
Electric hook-ups and water available for sponsors and vendors





The Dog Days of Summer are over & the Doggone Fun is just starting
Team Surfdog & the SPCA of Brevard present No-Kill Brevard Event
Dock Diving, Pro/Am Dog Surfing, Frisbee Jumping, Music & Food, SPCA Adoption Village
Barks Up Brevard

The public is invited to bring their well behaved pooches. Strict guidelines concerning your dog's vaccinations and temperament will be enforced. See website for details: www.FIDSC.com.



ULTIMATE AIR DOGS
WHEN DOGS FLY!



**International
Palms Resort**
THE RESORT AT THE BEACH



LAQUINTA
INNS & SUITES
wake up on the bright side

Sponsorship Opportunities Available

\$500 Shore Break



- One 10'x20' tent space
- Signage on the event premises
- Website listing on host page
- Logo on flyer/newspaper ads Florida Today

\$1000 Paws Down

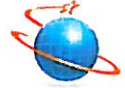


- One 20'x20' tent space
- Signage on main stage and park
- Radio mentions on host radio
- Logo on poster/flyer/website
- Website listing on host page
- Logo on official event T-shirt

\$1500 Hang Twenty



- One 20'x20' tent space on beach and Lori Wilson Park
- Prominent signage on main stage & park
- Website linked to sponsor site
- Logo in 2 Florida Today ads
- Radio mentions 98.5FM The Beach for 2 months
- Naming recognition of event activity
- Logo on official T-shirt
- P.A. recognition daily



FLORIDA TODAY
COMMUNICATIONS
A GANNETT COMPANY



1. Bring your products and services to the attention of the beach going public.
2. Tent space assists in marketing products and services directly to the public, strengthen your market share and build consumer familiarity.
3. Expand media coverage and provide more media options for event sponsors through an active and ongoing radio and print media promotional effort.
4. Provide a new marketing outlet and an event to showcase products and services of sponsors.
5. Title and presenting sponsorships available.



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ULTIMATE AIR DOGS
WHEN DOGS FLY!