

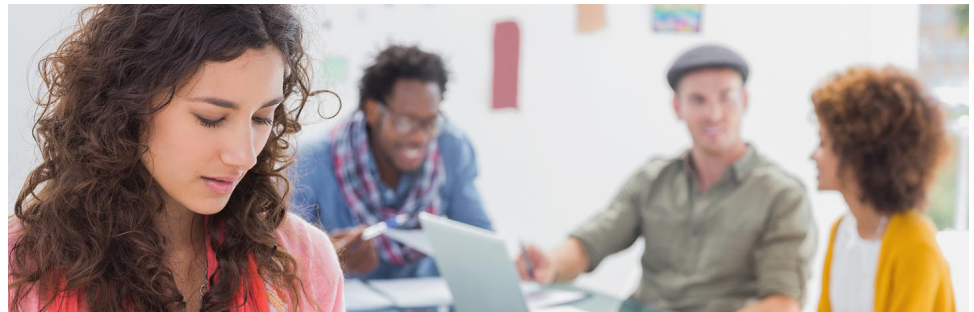


Scalable, Online, World-Class Leadership Development

CD2™ Leadership brings to life proven Ken Blanchard leadership training in a cost efficient way for you to scale to your entire organization. The flexible delivery process allows you to customize the experience so that your learners grow over time, embracing not only the most widely used leadership development model in the world, Situational Leadership® II, but also Ken Blanchard's best-of-the-best. Proven developmental resources culled from over three decades of research, development and implementation.

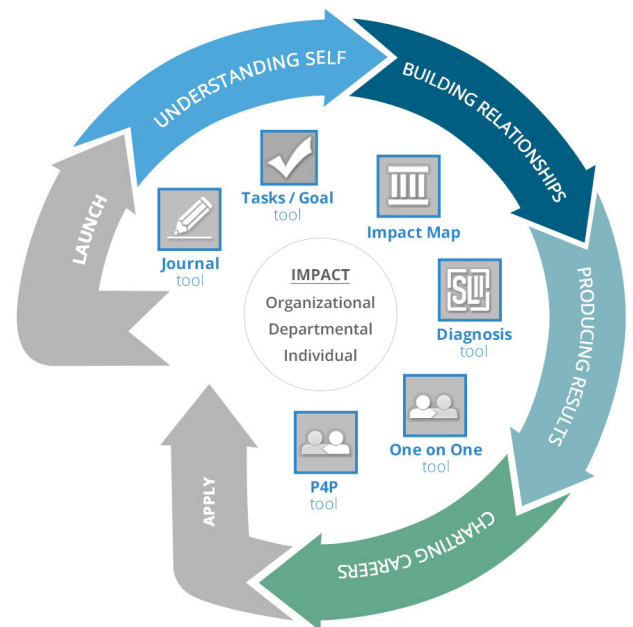
Building a Foundation To Create Lasting Results

- Offer your leaders a superior application of Situational Leadership® II (SLII®).
- Create a common language that makes it easier for everyone to have focused “feel good” conversations about needs and goals.
- Increase the quality and frequency of conversations taking place in your organization, while building trust and sharing accountability.
- Teach leaders and individuals to analyze, diagnose, think, and apply leadership concepts effectively in any situation.
- Deliver a superior blended learning leadership development program customized for your needs and culture. Make it yours!
- Provide sustaining developmental resources to promote continuous internal growth, a global driver of employee engagement.



Learning Journey

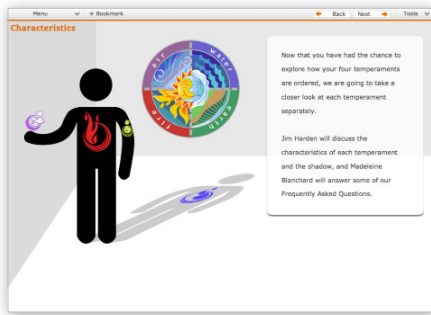
- Set up for Success
- Intro to Temperaments
Debrief
- SMART Goals
- Self Leadership and Diagnosis
Debrief
- Needs and Values
- Relating to Temperaments
Debrief
- Diagnosing Others
- Matching Your Leadership Style
Debrief
- Interpersonal Communication
- One on One Conversations
Debrief
- Partnering for Performance
- Listening for Results
Debrief
- Temperaments and Careers
- Understanding Career Development
Debrief
- Learning Summary and Next Steps



How?

- CD2 Leadership is more than just online learning. We have flipped the classroom so learners get the content online, and begin application immediately, leveraging the system. You bring the learners together for a debrief (live or virtual), giving them an opportunity to interact with peers to discuss application and share success learning's, challenges, and best practices. We provide you with the debrief materials.
- Master Situational Leadership® II and other proven leadership skills. Learning takes place over time. Launch, learn, practice, apply, and integrate into your organization. The system offers you all of the application tools to make it happen! Connectivity is easy with Microsoft Outlook, by creating alerts, meeting makers to create ease of application for leaders and their teams.

The CD2 Leadership Curriculum



Intro to Temperaments: Temperament describes the aspect of personality concerned with emotional dispositions and reactions. This lesson will help you understand temperaments and the behaviors you feel most comfortable with.

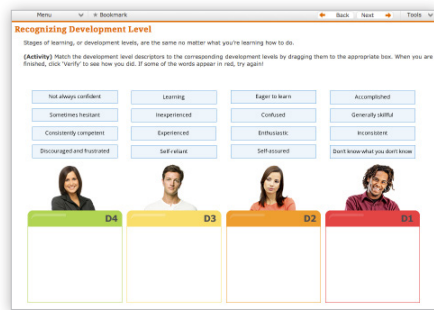
SMART Goals: You will write goals that are SMART—Specific, Motivating, Attainable, Relevant, and Timebound. You will learn how organization SMART goals and your goals can have purpose and an observable outcome.

Self Leadership and Diagnosis: This lesson will help you develop a key skill of self leadership—diagnosis. You'll learn how to assess your stage of development at each goal or task and use this information to ask for the support and direction you need.

Needs and Values: This lesson contains information, exercises, and tools that will help you identify and understand key aspects of yourself. This will help you recognize what is important to you and give you standards by which to make decisions.

Relating to Temperaments: This lesson will address the issues and opportunities you have in relating to people whose temperaments are different from yours. You will explore why people “rub you the wrong way” or react in emotional ways.

Diagnosing Others: When you're responsible for someone else's performance, you have to be able to diagnose what he or she needs from you. This lesson will help you understand what your people need during their stages of development.



Matching Your Leadership Style: Using leadership styles that match your direct reports' development helps you better manage them. This will help you adapt from one situation to another—giving your people what they need when they need it.

Interpersonal Communication: This lesson will equip you with skills to communicate effectively and avoid misunderstandings. You will become aware of how to clearly communicate with others, influence them, and make the impact you want.

One on One Conversations: Frequent meetings with your manager or other key partners help you get what you need to become as successful as possible. This lesson will guide you in setting up and getting the most out of One on One meetings.

Partnering for Performance: This lesson will help you effectively partner with your people to get the results all of you want. It will show you how to reach agreements about their goals or tasks as well as the amount of direction and support they need.

Listening for Results: Listening is a skill that can be developed with effective techniques and practice. This lesson will help you listen more deeply for the most useful information in a conversation and ask questions that yield the best results.

Temperaments and Careers: This lesson contains information, exercises, and tools that will help you understand how temperaments affect careers. Your temperament can work for you in any career and help in hiring and building strong teams.

Understanding Career Development: This lesson will help you explore what it takes to chart your own career path. You will build a plan identifying where you are today, where you want to be tomorrow, and what your long-range goals are.

