



275 Madison Avenue, Third Floor
New York, NY 10016
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Shannon Krause, PR Manager
skrause@masseyknakal.com
www.masseyknakal.com

MASSEY KNAKAL MULTIFAMILY SUMMIT OPENS FOR REGISTRATION

The fourth annual Massey Knakal Multifamily Summit, New York City's largest thought-leadership conference devoted to multifamily investors, owners, developers, lenders and property managers, will be held on November 20th and 21st, 2013.

Over 850 attendees are expected over the two days. The first day is exclusively designed to benefit owners, operators, and managers looking to improve their operations and cash flow. The second day focuses on investors, developers, sellers and financiers who are looking for innovative strategies to increase deal flow.

"The Massey Knakal Multifamily Summit will allow key players in the real estate industry to share their extensive knowledge of one of the most fascinating submarkets in New York City. This conference is packed with speeches from industry thought-leaders, comprehensive roundtable discussions, workshops and many networking opportunities," said Neil Heilberg, Chief Operating Officer at Massey Knakal.

Keynote addresses will be given by Richard LeFrak, Chairman and CEO of LeFrak Organization, and Michael Stern, Founder of JDS Development, in addition to a lively mix of panels and roundtable discussions with notable industry leaders such as Mitchell Hersh from Mack-Cali Realty Corporation, Harry Macklowe from Macklowe Properties, Paul J. Massey Jr. from Massey Knakal Realty Services, Justin Elghanayan from Rockrose Development Corp., and Steven Witkoff from Witkoff Group.

In addition to the keynote addresses, there will be numerous panels and workshops covering a wide range of topics including multifamily debt financing, tax incentives and affordable housing, condo development opportunities, tenant relations and energy and water management.



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The conference will be held in New York City at the McGraw Hill Conference Center at 1221 Avenue of the Americas. It is a two day event with highly respected speakers, networking opportunities, and a post-conference cocktail reception.

For the full list of speakers, attending firms, as well as the full agenda, visit <http://mkmultifamilysummit.com> or e-mail clare@greenpearl.com. Don't miss this powerful opportunity to learn, network, and expand your multifamily business.

About GreenPearl

Headquartered in New York City's "Silicon Alley," GreenPearl Events produces thought-leadership conferences in Commercial Real Estate, Retail and Finance across the United States. GreenPearl works closely with partners to create "private label" events that put partners first and provide massive business development opportunities and public relations. The company was co-founded by Ryan Slack, Mark Schacknies and Nima Negahban. Slack, a successful entrepreneur and marketer who co-founded PropertyShark and led it for its first four years of business as the CEO before its eventual sale to Yardi, leads GreenPearl Events as its CEO. For more information on GreenPearl, please visit www.greenpearl.com.

About Massey Knakal Realty Services:

Massey Knakal is a diversified real estate company, exclusively representing owners in the sale, retail lease and/or financing of their properties. With over 150 employees, four offices and thorough coverage of the five boroughs of New York City, Westchester County, Long Island and New Jersey, Massey Knakal Realty Services dominates the New York metropolitan area's property transaction marketplace. Since 1988, the company's agents have closed over 4,500 transactions having a market value in excess of \$17 billion. For more information on Massey Knakal, please visit www.masseyknakal.com.