

DriveTimes™



TIME TO DESTINATION WITH NO SENSOR INFRASTRUCTURE

DriveTimes[™] allows traffic conditions, in the form of live travel times for custom routes, to be updated constantly on any of its signs, anywhere, without the need for any fixed sensor infrastructure. This feature allows DOTs, law enforcement, emergency management and even event venues to deploy very sophisticated communication tools at a fraction of the cost and complexity of previous alternatives, making it viable for fixed, mobile or spontaneous use. Simply mount a variable message sign, configure a route on a web-based interface and display a time to destination message with no infrastructure other than the message sign.

Product highlights

TURNKEY SOLUTION

- Hosted product platform includes connectivity
- Live in-flow traffic data updated as often as every minute with zero sensor infrastructure
- No custom integration or IT support required
- · Web application accessible from anywhere

ROUTE FLEXIBILITY

- Point & click routes configuration eliminates reliance on roadside sensor infrastructure

CLOUD-BASED MANAGEMENT AND ACCESSIBILITY DriveTimes extends the usefulness of the core • Easy to reconfigure routes as patterns change functionality available with SmartApps, our cloud-based traffic management solution (see reverse). Our alwayscurrent user interface will keep you in contact with your equipment without any support from IT. Product specs Messages can consist of up to 6 screens DriveTimes Screen can be 2 or 3 lines Display different messages using different routes at

DriveTimes combines traffic data from TomTom with All Traffic's connected product platform, radically reducing the complexity and cost to deploy and maintain an advanced, dynamic message system.

Live Traffic Data Use Cases

Display "Time to Destination" over a route regardless of

ROUTES AND TIMES ARE A MESSAGE COMPONENT

Display "Time to Destination" or Delay

Dynamically recommend alternate routes High priority driver feedback - Interject custom

"Slow Down" message when appropriate

Advanced message dependencies

OR LOGIC INPUT

- Display live conditions at points of traffic origin such as garages and hotel lobbies
- Display time to next Service or Rest Area; time is more meaningful than distance
- Dynamically recommend best exits or routes to specific destinations based on thresholds
- Use short duration routes for emergencies

Routes can be permanent or temporary

different times of the day

who owns the road

Interject high priority driver feedback when individual excessive speeds are detected

SmartApps™

While our best-in-class hardware will help improve your traffic flows, complimenting this equipment with our patent-pending SmartApps helps improve your workflows. Leveraging a consistent interface across our entire product line, SmartApps provide a new level of awareness while reducing the amount of time needed to manage your equipment and information. In a world

of increasing expectations and decreasing resources, SmartApps help you achieve better outcomes in less time.



SmartApps: Traffic Suite

All the SmartApps you need for effective and efficient traffic program management. SmartApps can also be purchased individually.

MAPPING

Manage your entire program through an intuitive visual interface.

- Interactive map provides a window to all system information and functions
- Select "layers" of info important to you
- Identify where equipment is, or isn't

REPORTING

Save time collecting, organizing, compiling and distributing information.

- Automated, daily uploads of new data into a centralized, SAS70-certified environment
- Identify trends to allocate resources and be proactive

EQUIPMENT MANAGEMENT

Stop wasting time driving to equipment to update and monitor it.

- Check status and change settings from any Internet-connected computer
- Respond immediately to changing situations
- GPS monitors planned and unplanned moves

IMAGE MANAGEMENT

Achieve greater awareness, including alarms or request generated images.

- Capture images based on speeds, tampering, time intervals or upon request
- Supplement alerts with visual details
- Review, edit and act on useful images

ALERTS

Specify when and whom you'd like notified upon occurance of certain conditions.

- Receive email or text as events happen
- Be aware of low batteries, high speeds, tampering, congestion and more
- Vary recipients by equipment location

PREMIERCARE

Get a perpetual warranty, damage insurance and remote diagnostics.

- Perpetual warranty for duration of subscription
- 50% discount on repairs and parts
- Real-time remote diagnostic monitoring
- Automatic firmware updates



Before You Buy, Consider...

- · Convenience: Our compact, lightweight signs get used more so they have a bigger impact.
- Legibility: Digit height, radar pickup range and vehicle speeds all affect the drivers' ability to read and react. We offer models to address all situations and budgets.
- · Adaptability: Our signs can be upgraded at any time to accommodate your changing needs.
- Compliance: The only colored LEDs on public roads should be amber. Our models reflect federal MUTCD rules.
- Overall Cost: With SmartApps PremierCare, your equipment has a perpetual warranty.
- Product Support. Our product support specialists can remotely connect to any sign and help.

