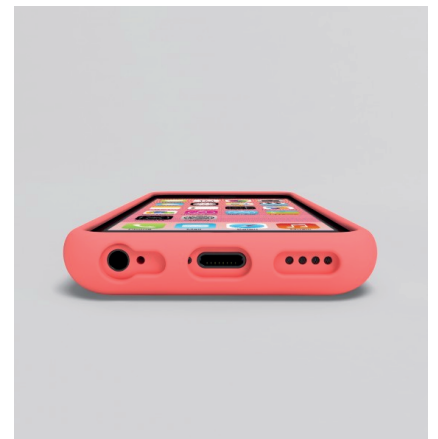


Studio Proper launches Wallee M for iPhone 5C



Melbourne, Australia.

Studio Proper, a leading manufacturer of functional and award-winning cases and accessories, announces the highly anticipated magnetically mountable case for iPhone 5c. With their proprietary magnetic mounting technology, Studio Proper allows users to enjoy their new device in ways they never thought possible. These cases provide a greater combination of function, sleek protection and style than any other case on the market, and are compatible with all Wallee M accessories.

Studio Proper knows the importance of the safety and security of your smartphone. With the new Wallee M mountable case for the iPhone 5c, your device will remain safe and secure whatever the task. The Wallee M case features a newly designed, tough coverall Silicone body, anti-slip grip, and is compatible with all Wallee M mounts and accessories, including the market leading car/windscreen mount, wall mount and table stand. Retailing at \$29.95, the Wallee M for iPhone 5c is available for pre-order with shipping scheduled for end of October.

"As the capabilities of mobile phones evolves, so does Studio Proper" said Alon Tamir, Director of Studio Proper. "Our talented designers work hard at providing our customers with not only protection for their newest gadget, but innovative and versatile mounting solutions for any lifestyle. We believe cases should do much more than protect, and our iPhone 5C case delivers on that promise."

Studio Proper understands that Apple works hard at squeezing an immense amount of technology into a slim and light-weight device. Studio Proper's magnetic mounting system is the only one on the market that respects both of these design goals and delivers an immense amount of functionality while barely adding any thickness or weight to the device itself.

Wallee M for iPhone 5C: <http://studioproper.com.au/products/iphone-5c-mount/>

To obtain high-res images, request media evaluation units, or for further information please contact:

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