



## PeopleMatter Media Contact

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# Concentrics Restaurants Takes Innovation to New Heights with PeopleMatter Channel Partnership

Renowned Restaurant Group Brings Leading HR Technology to Its Concepts and Clients

**CHARLESTON, SC & ATLANTA, GA – OCT. 22, 2013** —PeopleMatter today announced a channel partnership that will bring the PeopleMatter Platform™ to [Concentrics Restaurants'](#) unique restaurant concepts and consulting clients. Concentrics is well known for creating innovative dining experiences like 'TWO urban licks' – which *Travel + Leisure* listed among their 'favorite outdoor restaurants across the U.S.' – and 'ONE. midtown kitchen' – which is one of *Bon Appetit's* 'Hot Tables'. In addition to owning and operating their own restaurants, Concentrics Restaurants offers a development and management consulting service that provides operational solutions to restaurants nationwide. This partnership automates existing paper-based HR processes in existing restaurants and integrates the Platform into new client concepts from the beginning.

"When you start a concept you can't just think about payroll and point of sale solutions," said Todd Rushing, Concentrics Restaurants Partner. "You must also include other online solutions that can help you scale and standardize everything online from hiring to scheduling."

The partnership helps Concentrics' clients become cutting edge in their restaurants and HR processes. "We help restaurant owners across the country successfully manage all aspects of their business – from concept creation to day-to-day business management," continued Rushing. "We can help our clients easily manage all their HR needs with one online platform by partnering with PeopleMatter. Not only will our clients benefit from the PeopleMatter Platform, but we will also put the technology to use in the restaurants we own."

The entire PeopleMatter Platform will be implemented in 11 Concentrics-owned restaurants nationwide. The easy-to-use system streamlines hiring in PeopleMatter HIRE™. Managers can now quickly:

- Identify best-fit candidates using pre-screening assessments
- Request background checks
- Ensure I-9 compliance
- Manage onboarding tasks

"The time our managers have to spend on HR paperwork takes them away from their ultimate goal of creating lasting memories for our patrons," said Rushing. "With PeopleMatter, they can get out of the office and in front of our valued customers."

Training and scheduling features within the Platform improve day-to-day operations. Educational content is easily created and assigned to employees using PeopleMatter LEARN™. Managers can track individual progress to ensure everyone is properly trained on restaurant policies. Building schedules and managing shifts are automated with PeopleMatter SCHEDULE™ and accessible using any mobile device. In addition, managers can actively monitor shifts to control labor costs.



“With PeopleMatter, we can create a schedule and then easily drill down to areas where we may have missed our budgeted hours,” said Rushing. “Labor costs account for the majority of a restaurant’s expenses. If I can save even one percent a year by more efficiently scheduling labor, I have greatly impacted our bottom line.”

Employees can now easily access their schedule, request time off or trade shifts in real time via the Internet, using a mobile app on their smartphone or by calling D – a voice controlled personal scheduling assistant. Concentrics’ multilingual employee base will take advantage of its Spanish and English capabilities.

“Concentrics is known for creating a truly unique and memorable dining experience for both their customers and clients,” said Nate DaPore, PeopleMatter President and CEO. “Our partnership creates a memorable experience for their team members. This is consistent with our mission to transform the way employers and employees interact in the workplace and make it better.”

#### **About Concentrics Restaurants**

*Concentrics Restaurants, founded in 2002 by Bob Amick and Todd Rushing, represents some of the industry's most unique and electrifying restaurants. Concentrics Restaurants offers a full-service development and management team headed by Bob Amick and Todd Rushing that provides A to Z solutions to any food and beverage operational needs. Due to national hotel, corporate and individual interests Concentrics Restaurants has partnered with Murphy's Restaurant, Sports Radio 790 The Zone, Legacy Property Group, France Developments, The Novare Group and ECD Company to launch and grow nationally successful concepts under the Concentrics umbrella. Concentrics Restaurants have been recognized in nationally-acclaimed publications such as The Wall Street Journal, The New York Times, Bon Appétit, Gourmet, Food & Wine, Food Arts, O, The Oprah Magazine, Delta Sky, GO!, Lucky and InStyle magazine, along with having the first Atlanta chef to appear on the Food Network's culinary showdown, "Iron Chef America" and a feature on "Rachael Ray's Tasty Travels." For more information on Concentrics Restaurants, visit [concentricsrestaurants.com](http://concentricsrestaurants.com).*

#### **About PeopleMatter**

*PeopleMatter provides the only integrated human resources management solution specifically built to serve hourly workforces in the service industry. Our easy-to-use online Platform helps hire, develop, schedule and engage dependable talent. At PeopleMatter, we strive to change the way the hourly workforce works by delivering tools that catalyze the innate human drive to make a difference — because happy, engaged managers and employees lead to exemplary customer service. PeopleMatter is headquartered in Charleston, S.C., and on the Web at [www.peplematter.com](http://www.peplematter.com), [@PeopleMatter](https://twitter.com/PeopleMatter) and [facebook.com/PeopleMatter.HR](https://facebook.com/PeopleMatter.HR).*

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