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GiftWorks Enhances Services to NonProfits with Release of GiftWorks 2014

GiftWorks releases new version of donor CRM, expands services to clients and announces new pricing structure

Reston, VA – October 21, 2013 – GiftWorks, acquired by FrontStream Payments, Inc. in August, has announced updates to their business model in conjunction with their release of GiftWorks 2014 which includes an expanded set of services for nonprofit clients. GiftWorks remains true to their mission to provide nonprofits with the solutions and tools needed to accomplish their mission as well as their commitment to nonprofits of all sizes.

In line with this philosophy, GiftWorks also maintains its position as a competitively priced provider. In response to the shift in the way software providers are delivering their services, GiftWorks has moved from being a licensed software to a convenient subscription-based service offering which allows current and new clients to take advantage of flexible monthly pricing and guarantees access to ongoing software updates, training and support without the need for contractual obligations. Current clients also have the ability to lock in the lowest tier of pricing for a lifetime if they opt to use any of the additional features that GiftWorks is now able to offer post-acquisition.

With an integrated tool set that allows nonprofits to eliminate the need to use multiple vendors for a variety services, GiftWorks' latest release is packed with features and additional service offerings that have been developed in direct response to client requests. GiftWorks 2014 includes the following enhancements:

- Built-in donation processing capabilities with free FirstGiving integration
- Robust connections to enterprise-level applications i.e. Constant Contact, MailChimp and QuickBooks
- Volunteer, Grant and Membership management tools
- Enhanced email segmentation and SmartList capabilities

An added benefit of the latest set of enhancements is the fact that all of GiftWorks' technology is wholly owned and consists of proprietary tools that have been developed by GiftWorks employees. GiftWorks does not outsource any services to third party providers and all aspects of client services, from implementation to post-deployment support, are handled in-house. This not only translates to the rapid deployment of updates and enhancements to the GiftWorks platform but also gives clients one source for all support and product-related questions or suggestions.

As FrontStream continues to pour resources into the GiftWorks platform, there is an ongoing effort to provide a consolidated roadmap that will guide product development efforts in 2014. As part of that effort, FrontStream has made the decision to focus development and support resources on the most current version of GiftWorks as well as the two previous versions of the software. Moving forward, GiftWorks will continue to introduce new features in future releases and provide comprehensive support for the products that deliver the most value to their clients. The decision has been made to sunset GiftWorks 2006 – 2011 in March, 2014 which gives 2006 – 2011 a six month window to continue utilizing the older version of GiftWorks while testing the new features of the GiftWorks 2014 platform prior to upgrading.

Ultimately, the retirement of the older versions of GiftWorks will allow GiftWorks to reinvest additional resources in the continual improvement of the GiftWorks platform. One immediate benefit that GiftWorks clients have is the fact that they are now backed by a PCI DSS Level 1 compliant provider. The integrity of donor data has always been a top priority for GiftWorks and, with the introduction of new donation processing abilities, clients can rest assured that FrontStream and GiftWorks have gone to great lengths to ensure the security of sensitive payment information.

As a combined entity, GiftWorks and FrontStream collectively serve over 18,000 nonprofit organizations around the world and are committed to the support of clients and their causes.

Contact sales@giftworksconnect.com or call us at 888-323-8766 ext. 2 to learn more about the GiftWorks Standard nonprofit donor database software solution.

To download the latest version of GiftWorks go to: <http://www.giftworksconnect.com/download>

To validate FrontStream's PCI certification and to access a global directory of Visa and MasterCard-certified PCI Compliant Service Providers go to:

<http://www.visa.com/splisting/searchGrsp.do>

http://www.mastercard.com/us/company/en/docs/SP_Post_List_2012.pdf

To learn more about FrontStream Payments' products and services, go to:

<http://frontstreampayments.com/Productsservices.aspx>.

For more information about GiftWorks' donor management platform, visit the company's website at:

www.GiftWorksconnect.com.

About FrontStream Payments

FrontStream Payments is a multi-national provider of integrated back-end merchant solutions and robust front-end payment and donation management products. FrontStream's goal is to continue to find creative ways to provide solutions to our key verticals and consistently deliver value to our clients & partners. To that end, we continue to invest in our technology and develop customer and partner-centric initiatives.

As a responsible corporate citizen, FrontStream has a vested interest in the expansion of social good and we have significantly expanded our suite of charitable solutions through the FrontStream NonProfit Sector which consists of leading brands in the nonprofit space; the current family of brands includes FirstGiving™, GiftWorks and Artez Interactive. The company is headquartered in Reston, VA and has offices in Brentwood, TN, Lacey, WA, Boston, MA, Lancaster, PA, Toronto, ON and West Melbourne, VIC, Australia.

About GiftWorks

GiftWorks is a leading provider of fundraising management tools and services for charities in the United States, Canada, and around the world. The GiftWorks product line includes software and solutions that help nonprofits build relationships with donors, solicit and track contributions, facilitate communication, manage volunteers and events, and produce analytic and compliance reports. GiftWorks has been serving nonprofit sector since 2004 is headquartered in Lancaster, PA.