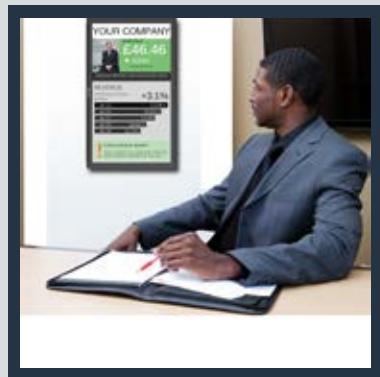


HOW TO USE DIGITAL SIGNAGE: EMPLOYEE COMMUNICATIONS EDITION

WHAT?

Digital signage solutions are used in businesses to enhance levels of employee engagement and increase communication with all staff functions. Use modern, dynamic and engaging digital screens to:

- Encourage** personal and professional development
- Create** higher levels of employee engagement
- Communicate** employer branding
- Connect** with all staff functions at all locations
- Inspire** employees across all sites with best practices
- Raise awareness** of corporate social responsibility
- Reinforce** workplace health and safety
- Share** company performance & success stories
- Motivate** staff with benefits and rewards
- Inform** employees of events and team building days
- Educate** staff with key training messages
- Welcome** visitors and guests
- Interact** with staff that are non-email users
- Immediately** send messages from management



“ Amscreen is unique in that we alone develop both our hardware and our software - this patented technology allows full motion content to be quickly and simply delivered, scheduled and optimised for your employees and internal communications ”

Lord Sugar - Amscreen Chairman

WHERE?

Deploying digital screens in multiple locations will ensure communication strategies are implemented across the entire workforce, maximising effectiveness and compliance levels.

- Staff rooms
- Entrance atriums
- Corridors/Hallways
- Meeting rooms
- Call centres
- Technical support
- Engineering
- Offices
- Company cafes
- Out-placed depots
- Reception areas
- Customer service
- Workshop
- Manufacturing plants
- Non-email users

HOW?

Amscreen offer clients a simple and cost effective solution to deploying digital screens, offering full support at every stage of the process.



DIGITAL SCREENS

- Simple plug 'n' play screens
- Operate over mobile phone networks
- Low power consumption
- No IT infrastructure required



CONTENT GENERATION

- Create dynamic and engaging content
- Integrate live RSS feeds
- Full training workshop provided
- Content creation service available



CONTENT DISTRIBUTION

- Display content at specific times of day
- Send messages to single or multiple screens
- Multiple user access to highly secure Hub
- Respond to situations immediately in real-time



AUDIENCE ANALYTICS

- Measurable results by age range
- Unique audience analytics like never seen before
- Measure success of specific content
- Specify content based on audience data



BENEFITS AND SUPPORT

- Generate revenue through 3rd party advertisers
- Increased employee engagement
- Reduce existing communication costs
- On-going account management & support

WHY?

- Simple plug 'n' play technology - no disruption to operations
- Instantly updateable screen - immediate responsiveness
- Unique audience analytics - measure engagement levels
- Highly scalable - simple deployment across multiple locations
- Increased staff engagement - higher morale, staff wellbeing & productivity

