



Announcements for NYS Athletic Training Recognition Week 2013

Fri., Oct. 25 through Sun., Nov. 3, 2013

Help promote your Sports Safety measures to your community by recognizing your ATs!

A) Announcement to Recognize Certified Athletic Trainers for NYS AT Recognition Week

Announcement A1:

Ladies and Gentlemen: Please turn your attention to MIDFIELD / MID-COURT. In the name of sports safety and in honor of New York State Athletic Training Recognition Week, WE ***[INSERT SCHOOL/DISTRICT NAME]*** would like to recognize our certified athletic trainers for providing quality healthcare for our student-athletes today and every day. THANK YOU ***[Introduce &/or List Names of all Athletic Trainers]***. The dedication of these healthcare professionals enhances the quality of care provided at all levels of sports participation [in the assessment, emergency management, rehabilitation and prevention of acute and chronic sport-related injuries, illnesses and conditions, including concussions]. For more information about athletic training, visit [the NYS Athletic Trainers' Association website at]: **GoNYSATA2.org**.

Announcement A2:

Ladies and Gentlemen: We would like to take this opportunity during "Athletic Training Recognition Week" to acknowledge OUR ATHLETIC TRAINER(S) / THE ATHLETIC TRAINING STAFF for their hard work and dedication in serving our student-athletes. Athletic trainers are vital to the health and safety of our sports teams. These healthcare professionals are entrusted with various tasks including the prevention, assessment and management of athletic injuries, including concussions; injury rehabilitation and facilitation of proper referrals when necessary; and overall sports health and wellness, such as nutritional advice. Many of these individuals become mentors to our student-athletes. Athletic trainers (ATs) work arduously before, during and after competitions to provide a high level of care and preparedness [so that athletes and coaches can focus on game performance and spectators can enjoy the spirit of competition]. Please give our athletic trainer(s) ***[Introduce &/or List Names of all Athletic Trainers]*** a round of applause! Visit [the NYS Athletic Trainers' Association website] **GoNYSATA2.org** for more information about athletic training.



B) General Announcements – NYS AT Recognition Week

Announcement B1:

To help promote appropriate sports healthcare for all student-athletes, WE *[INSERT SCHOOL/DISTRICT NAME]* are proud to support athletic trainers' across New York State [for Athletic Training Recognition Week]. Athletic trainers are experts in the assessment, emergency management, rehabilitation and prevention of acute and chronic sport-related injuries, illnesses and conditions, including concussions. For more information, visit the NYS Athletic Trainers' Association website at **GoNYSATA2.org**.

Announcement B2:

Since the formation of the New York State Athletic Trainers' Association in 1976, certified athletic trainers have become a valuable asset in appropriate injury management, including concussions, and safe return-to-play at all levels of sports participation. In the name of sports safety and appropriate medical care for student-athletes, please help us thank these valuable healthcare providers during the first annual "New York State Athletic Training Recognition Week"! For more information about athletic training [in New York State], visit: **GoNYSATA2.org**.

Announcement B3:

Certified athletic trainers across New York State are being recognized this week for their commitment to helping people prevent injuries and stay healthy and active. Athletic trainers are healthcare professionals recognized by the American Medical Association [since 1991]. Highly educated and dedicated to the job at hand, athletic trainers are experts in the assessment, emergency management, rehabilitation and prevention of acute and chronic sport-related injuries, illnesses and conditions, including concussions. For more information, visit the NYS Athletic Trainers' Association website at **GoNYSATA2.org**.