



NEWS RELEASE

FOR IMMEDIATE RELEASE

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Mixed Roots Foundation Hosts Pregame VIP Reception to Highlight ‘Make a Difference Day’
VIP reception to feature Just Desserts, recognize volunteers, nonprofit organizations. Reception open to public before SJ Earthquakes game - Saturday, October 26, 12:00 Noon, Locatelli Center, SCU

San Francisco, CA, October 24, 2013 – In partnership with **USA Weekend** in celebrating over 20 years of the ‘**Make a Difference Day**’ the largest national day of community service where millions of volunteers around the world unite in a common mission to improve the lives of others, Mixed Roots Foundation will host a **VIP reception to recognize volunteers and businesses/organizations in the community** that are ‘Making a Difference’ at its inaugural **Adoptee Day with the MLS San Jose Earthquakes** to help **raise awareness and funds for more post adoption resources for adoptees and their families** on **Saturday, October, 26, 2013, 2:30 p.m.** at the **Buck Shaw Stadium, Santa Clara University (SCU), Santa Clara, CA.**

Just Desserts, a premiere commercial baking company based in Oakland, CA will debut and present a **signature custom dessert** along with **San Francisco Walia Sports Club, a member of the Ethiopian Sports Federation of North America (ESFNA)**, will provide **Ethiopian cuisine** for all VIP attendees to enjoy. In addition, **Event Magic**, a leading Bay area custom party and event rental equipment company will provide all of event setup including table ware for the reception.

“We are so honored and very excited to present our signature dessert for the Mixed Roots Foundation at its inaugural Adoptee Day with the San Jose Earthquakes,” said **Terry Watson, Executive Pastry Chef of Just Desserts**. “As a leading national commercial baking company, it is very important that we support the local community, so we are proud to partner and support such a great cause that Mixed Roots Foundation represents – **Come on out, you’ll get to taste and see something really sweet!**”

In addition to the culinary appeal, VIP attendees will have the opportunity network and learn more about important organizations in the local community that are making a difference including **Avanti Sports Medicine & Fitness, The Sickle Cell Community Advisory Council / Blood Centers of the Pacific, E-Soccer (Exceptional Children Soccer) of the Bay Area Christian Center, Comcast Chabot TV, OccupyLove Worldwide (OLWW.org)**, and Mixed Roots Foundation’s community partners **Bay Area Mentoring, Post Adoption Center for Education and Research (PACER) and African Cradle.**

Following the VIP reception, attendees are encouraged to attend the San Jose Earthquakes game at 2:30 p.m., where a portion of all signature Adoptee Day tickets sold will benefit Mixed Roots Foundation and its community partners. In addition, game attendees will get a chance to see **Korean Adoptee musician/artist Kimberly Michaels sing the national anthem** and the debut of **Mixed Roots Foundation’s PSA** filmed and produced by





Joaquim Lee, Oris Buckner and Ajakari Mark Angelo of AnonymityFilms.com that will feature **Dr. Emmett D. Carson, CEO of the Silicon Valley Community Foundation.**

For more information on how to volunteer for Make a Difference Day or to attend / participate in the **VIP reception**, please contact **Dupree Gant** at **415.724.1622** or email **dgant@mixedrootsfoundation.org** or visit <http://www.makeadifferenceday.com/event/44191>. To buy tickets to attend the actual San Jose Earthquakes game, **please contact Matt Chan** at **408.556.7711** or email **mchan@sjeearthquakes.com**. **You may also visit <http://earthquakesadopteeday.eventbrite.com/> to buy tickets online.** To learn more about the above community organizations or to sponsor, donate to Mixed Roots Foundation's partners, programs and/or events, please LIKE Mixed Roots Foundation on Facebook, call 800.659.6958, email events@mixedrootsfoundation.org, or visit www.mixedrootsfoundation.org.

About Just Desserts

Just Desserts, an award-winning bakery, was founded in San Francisco in 1974, with a passion for making the most delicious, highest quality desserts. Operating several cafes around the San Francisco Bay Area, Just Desserts created a legacy of highly sought-after cakes and desserts. Just Desserts is passionate about "baking from scratch" and producing the highest quality, premium sweet desserts and snacks for all to enjoy.

About Event Magic

Event Magic has been customizing events with equipment rentals and party rental services since 2002. Event Magic has over 10,000 sq. ft. workshop warehouse in Oakland, CA – right near the Bay Bridge – in the heart of the entire bay area. Owner, Eddie Cantrell, and his team of experts, personally handle each and every job with direct supervision and care. Event Magic has become one of the top rated party rental and event services in the SF Bay Area.

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