

**VISION:** We envision a future where any content can be accessed by anybody from any device, seamlessly and friction free. This requires not only the ability to integrate and interconnect many data sources and systems, combining, refining and enriching these huge volumes and varieties of data for maximum value, but also the ability to nimbly create and run the data streams and transformations necessary to deliver on the vision.

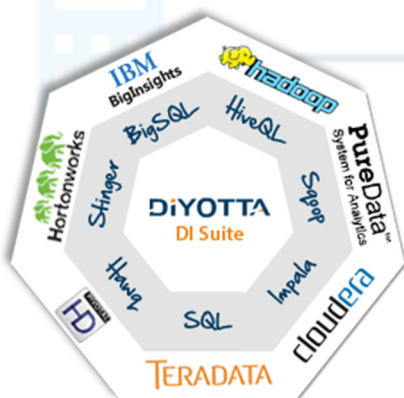
Beyond that, it will be critical to ensure that this data is meaningful and accurate, requiring that the source and movement of the data is tracked, managed and delivered from source to consumer ensuring the results are valid through end to end transparency of data lineage.

With the ability to create multi-source data streams in minutes, transform data into meaningful information to provide rapid insights, and get the right data to the right place at the right time consumers, analysts, data scientists and business users can access it quickly and easily, Diyotta gives enterprises the freedom to maximize the value of their internal and external data assets like never before.

**VALUE:** Diyotta enables you to readily accelerate the time to value of all your enterprise data assets by moving data at wire-speed and fully leveraging the power of MPP data warehouse and large-scale distributed computing platforms like IBM PureData Systems for Analytics powered by Netezza, Teradata, Cloudera, IBM InfoSphere BigInsights and other MPP warehouse and Hadoop systems as the transformation engine.

Diyotta optimizes and automates big data integration through our unique, unified and frictionless approach to ETL. By eliminating the intermediate ETL servers and software, you can readily scale as data volumes increase, without having to add additional infrastructure.

This ensures that you achieve the fastest data movement and transforms possible while keeping the cost of data integration contained.



## Diyotta Data Integration Suite

### The Big Data Integration Platform

Diyotta's Data Integration Suite is a feature-rich, intuitive, high-performing solution providing a fully-integrated modular platform purpose-built to optimize and automate data integration through our unique frictionless approach to ETL using 100% SQL pushdown for full on-platform processing.

Since we don't store or process data on the server, merely orchestrate data movement and issue data stream instructions, hardware requirements are minimal. Our browser-based clients, service engines and metadata repository reside on the Diyotta server. The solution is available as either a readily deployable physical appliance or a software distribution which can be run on any Linux server.



Diyotta tracks lineage, reduces data latency from hours to minutes, eliminates the intermediate ETL platforms and provides the ability to nimbly create new data streams to meet business demands.

Beyond Diyotta no true metadata-driven pure ELT platform purpose-built for MPP with complete end to end data lineage is available on the market today. With our 100% SQL pushdown approach providing complete in-database processing, end-to-end data lineage and metadata management in a unified architecture, you can finally leverage the power of your big data platforms.

**Diyotta gets out of the way of your data!**

# The Diyotta Data Integration Suite

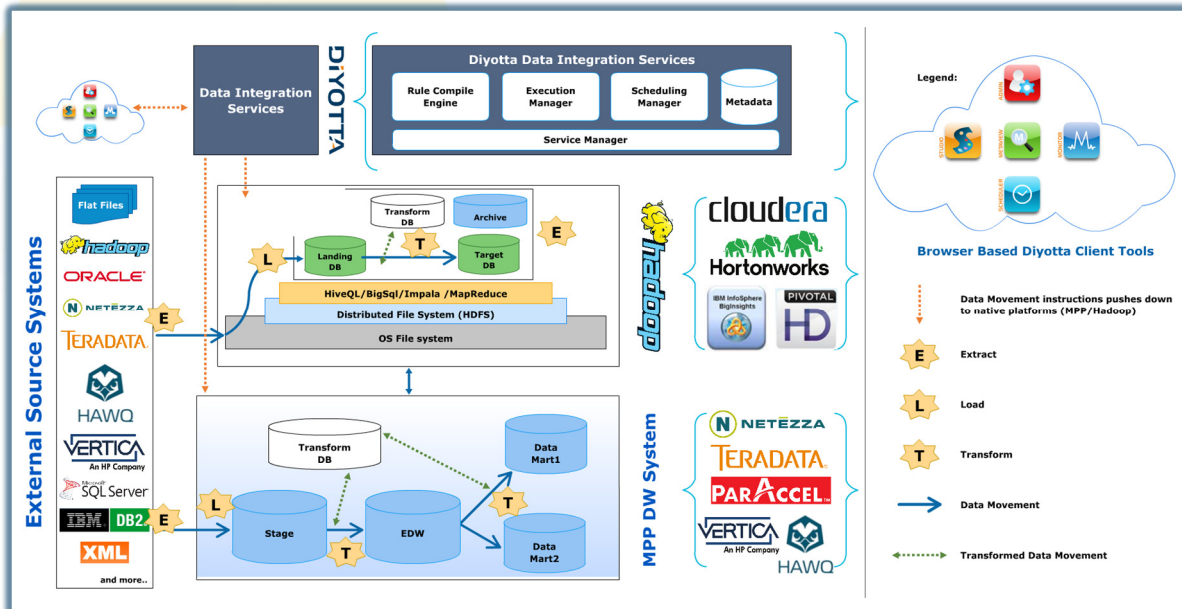
## A Unique and Innovative Solution

The Diyotta Data Integration Suite provides a unique design approach to defining data transformation and integration processes, effectively leveraging the power of your big data platforms, resulting in reduced data latency, simpler development, faster deployment and costs.

Diyotta is based on an innovative unified architecture purpose-built for seamless big data integration.

Designed for MPP-based data warehouse appliances and large-scale distributed computing platforms using Hadoop, Diyotta not only delivers the highest level of performance possible for execution of data transformation and validation processes, but has also shown to be a very cost-effective solution compared to conventional ETL software and infrastructure.

### The Diyotta Architecture



By eliminating the intermediate ETL infrastructure, essentially getting out of the way of your data, Diyotta employs a frictionless approach to data movement across the enterprise so data moves at wire speed, significantly reducing the time it takes to move data from source systems, perform all the necessary transformations and get the data to its final location from hours to minutes.

#### Diyotta:

- ◆ Takes full advantage of all MPP and Hadoop platforms
- ◆ Eliminates intermediate ETL tools and hardware
- ◆ Dramatically reduces data latency from hours to minutes
- ◆ Simplifies data stream development
- ◆ Supports a unified collaborative development environment
- ◆ Maintains end to end data lineage with full impact analysis
- ◆ Appliance approach provides ease of deployment
- ◆ Readily scales as data volumes increase
- ◆ Significantly reduces data integration costs

Diyotta is available as a physical appliance, software distribution or cloud-based PaaS.

#### Diyotta DI Appliance

✓ Pre-configured, self-contained, purpose-built appliance to support the Diyotta Data Integration Suite.

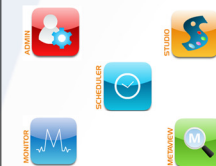
✓ Comes complete and ready to run with the OS, Diyotta software, a browser-based client development environment and the metadata database.



✓ Lightweight fault-tolerant enterprise class server that only requires a 4U rack mount, dual power drops and network drops.

#### Diyotta DI Suite Software

✓ Software distribution with reference architecture.



#### Diyotta DI Suite as PaaS

- ✓ Platform as a Service (PaaS) offering.
- ✓ This offering provides the benefits and simplicity of a cloud service.
- ✓ Data stays inside the firewall
- ✓ Development and execution can be done from inside or outside the firewall



**Take a test drive with Diyotta**

Register at [Diyotta.com/testdrive](http://Diyotta.com/testdrive)

**DIYOTTA**

3700 Arco Corporate Drive #410 CHARLOTTE, NC 28273

+1-888-365-4230

diyotta.com