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## Oracle OpenWorld Service Package - for Oracle Partners

Interimco has organised successful participation at numerous OpenWorld events for several Oracle partners

### About Oracle OpenWorld

Oracle OpenWorld is the premier global conference for all users of Oracle applications and attracts more than 50,000 customers and partners. The next event will take place in San Francisco from September 28th till October 2<sup>nd</sup> 2014.



### Not sure if you should exhibit?

If you have attended a previous OpenWorld event, but things did not all go according to plan or you are unsure of the value you achieved. Or if you haven't been before and are not sure how to go about it; don't worry – help is at hand. Interimco has successfully organised participation at numerous OpenWorld conferences for several Oracle UK based partners.

### You need to book now

Whilst September 2014 may seem a long way in the future; if you are considering exhibiting at that event you need to be planning your participation now as many booths are already booked. The later you leave it, the fewer stand options will be available, if any at all.

Please note that you do have to be an Oracle partner to exhibit at Oracle OpenWorld.

**Be a winner at OpenWorld with Interimco!**

### Contact Interimco

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**Adding value to your business**

## Why use Interimco for your OpenWorld event?

Oracle OpenWorld may well be your most expensive marketing activity of the year, so why risk it not meeting your expectations?

You should not underestimate just how much organising is required to make such an event successful. To quote one client following their participation in the 2013 OpenWorld, **“OpenWorld would have died without you”**.

There is just so much going on; it is easy to be swamped by the sheer scale of it. Even simple things like booking hotel rooms is not a straightforward as it might seem.



With 50,000 attendees descending on San Francisco and large companies block booking rooms; if you don't know how the system works you may be faced with the possibility of having to travel long distances each day to get to the exhibition hall. This was the situation for one Oracle partner until they involved Interimco to sort things out for them.

Interimco has attended many OpenWorld events and organised the successful participation for Oracle partners at these events.

**Interimco is uniquely placed to:**

- Reduce the risk of things going wrong by calling upon our knowledge of the event and helping you plan for success
- Remove the headache and stress by sharing our experience and knowledge
- Help you on-site at the event to maximise the return on your investment

**Oracle OpenWorld is a great marketing opportunity. Don't waste it – let Interimco make it a success.**

## Customer Testimonials

“David from Interimco has managed all aspects of several OpenWorld and many other events for us. His attention to detail has ensured everything has always run smoothly. His participation at the events has been invaluable for us.”

VP, Oracle Partner

“David's involvement was tremendously useful. Our OpenWorld would have died without him.”

MD, Oracle Partner

“We had a very successful event thanks to David.”

Director, Oracle Partner



**Adding value to your business**

Professional  
Integrity  
Added Value