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**Enzymedica and TMC Ventures Expands U.K. Market**

*Partnership accelerates UK growth through award-winning new products, retail sales additions and sales staff expansion*

**Birmingham, England – November 4, 2013 –** Enzymedica, manufacturer of America’s best-selling, award-winning digestive enzymes and its exclusive UK distributor, TMC Ventures, are introducing BeanAssist™ into the expanding range of Enzymedica products in the United Kingdom. BeanAssist™ is an innovative product that includes the enzyme alpha-galactosidase, which is found in beans, grains and vegetables. BeanAssist™ helps people live a healthier lifestyle by easing the digestion of carbohydrates, which is known to cause occasional bloating and indigestion.

Building on this positive momentum, Enzymedica’s exclusive UK Distributor, TMC Ventures, continues to expand its UK sales operation, to better serve its retail and end-consumers in the UK & Ireland. This expansion includes the recruiting and training of additional UK-based sales staff members who understand the local markets and will focus on signing-up health food stores and other specialist and premium retailers to carry the products. “We are truly committed to the UK market and are making it easier and more convenient for our rapidly-growing customer base to access Enzymedica’s products,” said Arnie Liepa, Principal of TMC Ventures. “We are also proactively responding to the great customer feedbacks we have received so far by adding additional educational content on our newly-revamped UK website. Our customers are very important to us and we will continue to improve our service to exceed their expectations.”

For Premium Health Food Stores and Resellers who are interested to add Enzymedica to their portfolio, contact [sales@enzymedica.co.uk](mailto:sales@enzymedica.co.uk).

For more information on BeanAssist™, GlutenEase™, and DigestGold™, visit [www.enzymedica.co.uk](http://www.enzymedica.co.uk)

**About Enzymedica**

Established in 1998, Enzymedica leads the enzyme category by offering products which contain the highest enzymatic efficiencies available. Enzymedica is consistently ranked the Number 1 Selling enzyme company by third party reports (SPINS data). Digest Gold™ is Enzymedica’s best-selling digestive enzyme blend. Enzymedica is committed to using only the highest quality plant and plant-based enzymes in its products. For more information, visit [www.enzymedica.co.uk](http://www.enzymedica.co.uk)

**About TMC Ventures**

TMC Ventures Inc. is proud to be Enzymedica’s exclusive Distributor for the UK & Eire. Established in 2005, TMC Ventures establishes and manages UK distribution for a growing number of USA based companies, including leading brands of healthy snacks and supplements. Arnie Liepa of TMC Ventures added “Enzymedica consistently outsells every other leading brand of digestive enzymes in health food stores in America by 400%. UK Customers are switching to Enzymedica at an accelerating rate. We are expanding our sales team to help create more presence in local health food stores and other retail outlets for those customers that prefer to buy locally.” For more information, visit [www.tmcventures.com](http://www.tmcventures.com).

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