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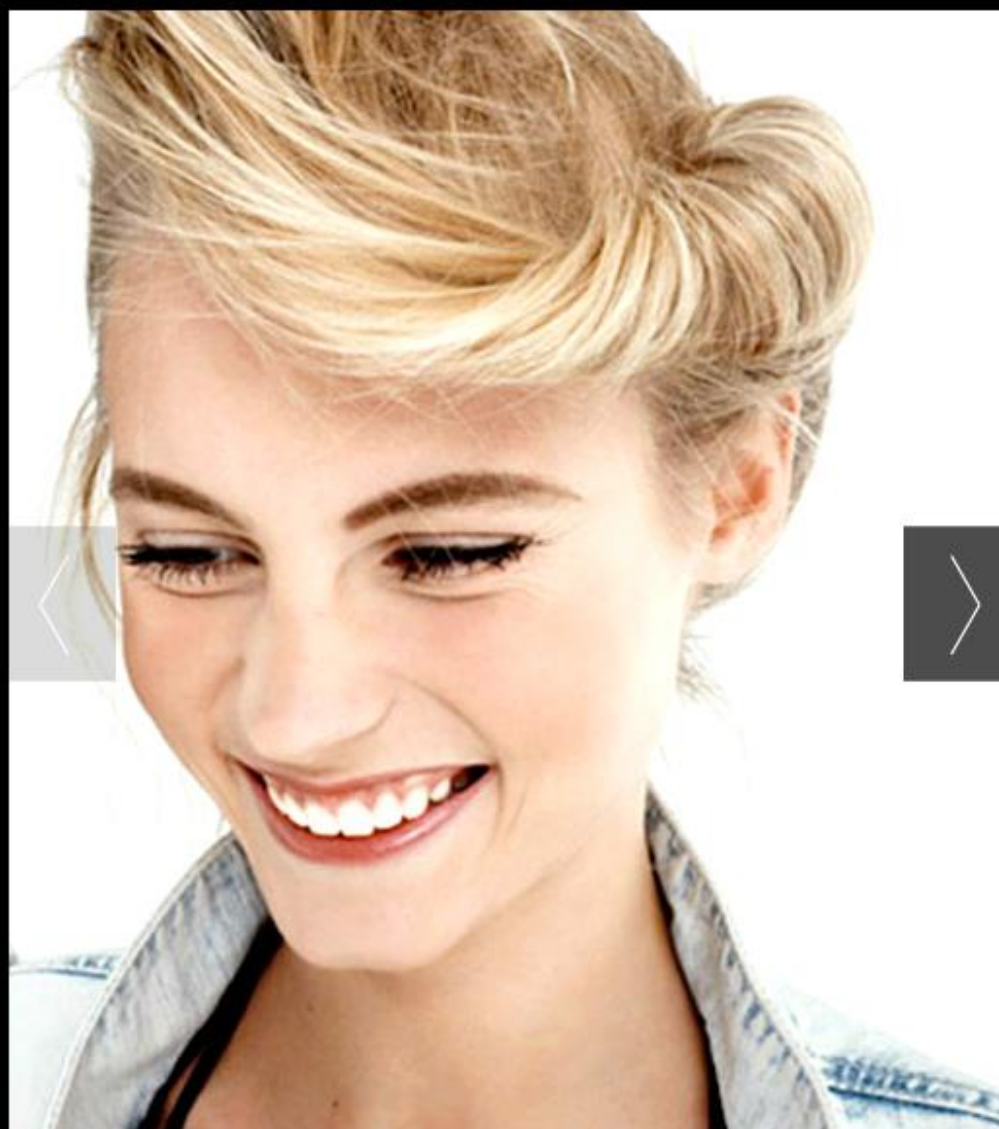
August 26, 2013

HEALTH & BEAUTY

6 Brand-Sparkling-New Teeth Whiteners ... That Actually Work

It's been a very good year for new advances in teeth whitening products. See the best (and brightest) in whitening pastes, gels, and gadgets

AUGUST 26, 2013 | by [DAWN DAVIS](#) | [1 COMMENT](#)



Fact: Whiter teeth make you look younger, healthier, more attractive, and more employable. Yes, really, *employable*, according to a recent survey conducted by Oral-B. (They're a little biased, sure, but would you hire someone with [Pennsatucky's teeth?](#))

Still, it's hard to turn down that morning cup of coffee or evening glass of red wine in the name of whiter teeth. (I've considered the straw technique, but excessive straw use gives you lip wrinkles. It's a no-win situation.)

Instead of avoiding the vices we love, we turn to teeth whiteners. Good news for all the coffee and wine enthusiasts out

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Instead of avoiding the vices we love, we turn to teeth whiteners. Good news for all the coffee and wine enthusiasts out there: it's been a very good year for new advances in teeth whitening products. So much so, in fact, even dentists say you can skip the pricey in-office whitening. "If the at home regimen is working, there is no need to do the in-office," says Dr. Michael Apa, DDS, Partner of [The Rosenthal Apa Group](#) in New York City. "The in-office is more used as a boost prior to over the counter at home whitening treatments." And that's not the only good news: Dr. Apa says that while these treatments may cause temporary sensitivity, they won't damage your teeth.

Check out six brand-new, seriously effective treatments for making your teeth look brighter, whiter ... like you've never had a sip of coffee or red wine.

[SEE NEXT PAGE: Prime Time Smile Active Blue Kit, \\$29.95](#)

Prime Time Smile Active Blue Kit, \$29.95 Blue light technology is fancy stuff. Dentists and dermatologists charge a premium for you to sit under a blue light while they tend to other patients (or check their [Instagram feeds](#)). But this patent pending at-home gadget is a game-changer. It works the same way, and you can buy it for a fraction of the price ... at Walmart. It comes with two pens that contain a pre-treatment and whitening gel. Apply the gel, pop the light into your mouth, glow like an Avatar for 15 minutes, and your smile will be noticeably brighter when you're done -- no risks, no sensitivity, and you can use it as often as you'd like.

[SEE NEXT PAGE: Glo Solo Teeth Whitening, \\$45](#)



Glo Solo Teeth Whitening, \$45 Glo Solo is a gel -- similar to the kind you put in trays -- but there's no uncomfortable "fitted" tray required. Instead, the minty gel adheres directly to your teeth. You put it on twice a day after brushing, and you leave it on for 15 minutes, then rinse. And the system lasts for two weeks. The only downside? You can't eat or drink while your teeth are gellin', and talking is a little awkward -- a tiny inconvenience for noticeably whiter teeth.

[SEE NEXT PAGE: Crest 3D Whitestrips 1-Hour Express, \\$54.99](#)



Crest 3D Whitestrips 1-Hour Express, \$54.99 Those crafty scientists at Crest have done it again: they've made the Whitestrips even better. The latest incarnation works just as well as the two-hour version (you know: whiter teeth the second you peel off the strips -- after just one use), but it gets the job done in half the time. Each box comes with four sets of strips so you, and the recommended use is once every three months.

[SEE NEXT PAGE: Emmi-dent Toothbrush, \\$189](#)



Emmi-dent Toothbrush, \$189 Imagine brushing your teeth without, well, brushing. That's how this new toothbrush from Germany works. You hold it against each tooth for a few seconds (twice a day), and it zaps away bacteria and tartar with ultrasonic bubbles, vibrating 84 million times per minute. Shizzap! It also removes coffee, wine, and nicotine stains, and your teeth will look whiter in just a few days. Sure, it's pricey, but the kit comes with the brush, two brush heads, a charger, and special toothpaste. It's a worthy investment for pearlier whites.

[SEE NEXT PAGE: NovaNow Whitening Pen, \\$21](#)



NovaNow Whitening Pen, \$21 If you're someone who forgets to whiten or you think you don't have time, this whitening pen can be stashed and carried just about anywhere. If you have 30 seconds to paint it on your teeth, this peroxide solution (the same one dentists use) is easy-peasy to use and testers report almost no sensitivity issues whatsoever. And you can dab it on daily -- or more -- without a problem. So what's your non-whitening excuse now?

[SEE NEXT PAGE: Luster Now Whitening Toothpaste, \\$7.99](#)



Luster Now Whitening Toothpaste, \$7.99 This is a great, does-it-all toothpaste with long-term whitening benefits. But the real kicker is the immediate difference. You see, the formula is tinted blue. (Don't be scared.) It creates a barely-noticeable blue cast that tricks the eye into perceiving your teeth as whiter. Trust me -- try it.

