Corporate Mobile Policy Creation Services

The use of mobile devices for business is growing exponentially and is definitely here to stay. This year, more than 50% of network devices will ship without a wired port[1]. By 2015, there will be 7.4 billion 802.11n devices in the market[2].

According to a recent eWeek survey, 88 percent of employees are using personal devices for some kind of business purpose.

And most people feel that the responsibility falls on them, rather than the IT department, to keep mobile data private and secure. 73% of respondents said they are concerned about smartphone security; in fact, a quarter of them would rather share a toothbrush than their phone[3].

But many times, employees are drifting without the guidance they so desperately need. Only 17% of companies already have a mobile device policy[4]. Corporations need to define mobile device policies with a document that employees can refer to.

In an effort to quickly put policies into place, many organizations simply try to port over their existing policies, which creates an issues since these policies were originally created for desktop/laptop computers. Since mobile devices are "always on", always mobile, and often owned by the employee, many of these policies do not address issues like who owns the data on the device, upgrade policies, and backup policies.

Many people also simply try to apply Mobile Security Policy Templates, which can give organizations a good idea of what needs to be in a policy, but doesn't take an organization's specific situation and employee needs into account.

Mobile Device Corporate Policy Creation Services

PaRaBaL's **Mobile Device Corporate Policy Development** services aim to take the burden off of your organization. PaRaBaL draws on a deep understanding of mobile environments to create a policy customized for your needs, allowing you to rely on our experience in creating mobile-specific policies that increase your security posture, without handcuffing your employees.

PaRaBaL will:

- Gain a deep understanding of your specific mobile needs
- Review current policies and relevant documentation to ensure that your new mobile polices do not conflict with your current corporate security policies
- Write a mobile policy that increases your security posture without curbing employee productivity gains
- Create an additional document that explains how to enforce your policies through the mediums at your disposal

Benefits of our service:

- Increase Security Posture
- Boost employee productivity by giving them access to the right data at the right times
- Increases organizational legal strength by setting expected behaviors
- Enhance SOX and HIPAA compliance
- Cost savings by teaching the best ways to enforce policies, with recommendations for mobile management tools that can help you with cost-effective enforcement

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Building a strong mobile environment requires a strong written, corporate mobile security policy.
How can you expedite the process?

With PaRaBaL's Mobile Device Corporate Policy Creation Services.

Why PaRaBaL?

PaRaBaL is laser-focused on one thing and one thing only: **Enterprise Mobile Security**. Our team of experts has been helping utilize mobile devices since 2009, allowing employees to be more productive without sacrificing security posture. We designed a handful of world-class services and partnered with a small set of the best software companies in the world, creating a 100% mobile focused company with over 77 years of combined experience and vast expertise in our practice areas.

Our government clients benefit from our HUBZone location near the campus of University of Maryland Baltimore County, in Catonsville, MD. For more information on policy creation, or other PaRaBaL products and services, please contact:

PaRaBaL, Inc. :: info@parabal.com :: 240.258.2106

PaRaBaL

The Mobile Device Company

www.parabal.com

1. Morgan Stanley Market Trends   2. ABI Research   3. Sources: Motorola   4. eWeek Survey, March 2013