

PromptCalls™ Next Generation Automated Reminders

Increase Production and Provide More Face Time with Patients

Practice-Web offers dental practices a complete, easy-to-use, multi-channel messaging solution for delivering appointment reminders, recall calls and other notifications.

This automated messaging solution is integrated directly in Practice-Web software, eliminating the need for new system office training. Office staff members can now send automated messaging via three communication channels per the patient's request: email, voice and SMS.



Benefits:

- ▶ **95% success rate in reaching and confirming appointments.**
- ▶ **Generate over \$25,000 in added production**
- ▶ **Patients yield between 2 to 3 times the average production per appointment**
- ▶ **On-demand voice calls and SMS with integrated status update**

Features:

- ▶ **Automated Messaging via Email, Voice and SMS**
- ▶ **Seamless, No external hardware required**
- ▶ **Immediate Appointment Confirmation Update**
- ▶ **Personalized Office Staff Message Recording**
- ▶ **Call past due recalls and treatment plan patients**

Maintaining a personal touch is an integral part of a successful practice-patient relationship. This proven automated appointment reminder solution (used by over 1000 medical offices nationwide) allows your office staff to record the announcement once in their own familiar voice.

This affords your staff the ability to communicate with your patients more efficiently, while still providing them with a voice reminder from the office they know.

On average, a dental office has nearly one year of unscheduled treatments among patients who visited in the past few years. PromptCalls integrated with Practice-Web analyzes your patients' treatment needs and can contact patients automatically to schedule appointments.

If you add the planned but incomplete treatments among active patients it would be an enormous number. By automating these calls, staff members will have time to provide a more appealing engagement during the customer check-in process resulting in increased treatment acceptance.

Limited Time Offer
\$129/month*
Up to 500 Messages

Call Us at 800.293.7939 or Visit Us at www.practice-web.com.



Increase Revenue by up to \$25,000 a year using Integrated Reminder System from Practice-Web™

- ▶ Automatically reads patient's preferred contact method, pre-medication requirements, new patient flag and language preference to make calls and immediately updates to your office scheduler!
- ▶ All messages are fully customizable!
- ▶ No contract!
- ▶ No external hardware required!!

Last Name	First Name	Status Update Dt.	Status	Delivery Method	Key Press	Operator
Woodward	Travis	12/17/2012 7:00:35 PM	CONNECTED	Live		
Mason	John	12/17/2012 7:00:35 PM	CONNECTED	Voice Mail		
HCFERRAS	JANEY	1/1/0001 12:00:00 AM				
Luna	Alexandro	12/17/2012 7:00:35 PM	CONNECTED	Voice Mail		
Frash	Arant	1/1/0001 12:00:00 AM				
Mason	James	12/17/2012 7:00:35 PM	CONNECTED	Live		
Nafu	Arney	12/17/2012 7:00:35 PM	CONNECTED	Live	1	
Nafu	Arney	12/17/2012 7:00:35 PM	CONNECTED	Live	1	
Laforte	Shirley	12/17/2012 7:00:35 PM	CONNECTED	Live		
Maulding	Kathryn	12/17/2012 7:00:35 PM	CONNECTED	Live	1	

Details of Tracking

Details of calls made for past due recalls

Last Name	First Name	Due Date	Last Reminder	Home Phone	Cell Phone
Diagnian	Jeff	4/29/2012	8/28/2012 2:02 PM	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Grovia	Milovan	10/10/2012		<input checked="" type="checkbox"/>	<input type="checkbox"/>
Mendoza	Leticia	8/16/2012		<input checked="" type="checkbox"/>	<input type="checkbox"/>
Mendoza	Rocio	8/28/2012		<input checked="" type="checkbox"/>	<input type="checkbox"/>
Mendoza	Liliana	9/6/2012		<input checked="" type="checkbox"/>	<input type="checkbox"/>
Estroco	Arina	11/22/2012		<input checked="" type="checkbox"/>	<input type="checkbox"/>
Bozler	Valerie	9/27/2012		<input checked="" type="checkbox"/>	<input type="checkbox"/>
Ferno	Anna	2/2/2012		<input checked="" type="checkbox"/>	<input type="checkbox"/>
Platz	Allen	1/19/2012	8/28/2012 2:02 PM	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Golsch	Steven	5/30/2012	8/28/2012 2:02 PM	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Patal	Sanjivi	9/20/2012		<input checked="" type="checkbox"/>	<input type="checkbox"/>
Trivedi	Grace	11/29/2012		<input checked="" type="checkbox"/>	<input type="checkbox"/>

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