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Organic Italian Volcano® Brand Launches Blood Orange, Tangerine, Lemonade, and Limeade In New Responsible Portion Single Serve Bottles

SANTA MONICA, Nov. 4, 2013 – Dream Foods International, LLC, (www.dreamfoods.com), a specialist in organic juices from Sicily, Italy, is launching its new line of organic juices in 250mL glass bottles. Responding to demand from consumers looking for "better for you" beverages, the introduction of the convenient new size follows the success of the family-sized bottles. Flavors include 100% Blood Orange and Tangerine Juices, and Lemonade and Limeade, which are all certified USDA organic and made without artificial colors or flavors.



"Our organic juices have become favorites, and now they are available in a portable size. The smaller bottle is perfect for a lunchbox, event, or a grab-and-go option for busy professionals," said Adriana Kahane, President of Dream Foods. "This is a perfect solution for busy moms who need a healthy, delicious snack that kids will love and have portion sizes of just over 8 ounces," Kahane confirmed.

Marketing and Sales Coordinator John Stachela agrees. "Most single-serve products, organic or conventional, are served in plastic. Our glass ensures product quality and naturally preserves the incredibly delicious taste of freshly-squeezed juice, without the use of preservatives," he said.

The single-serve bottle gives the organic consumer the opportunity to enjoy these healthy juices more conveniently. The suggested retail of Italian Volcano® Blood Orange and Tangerine Juice in an 8.45 oz. size is \$3.29. The Lemonade and Limeade suggested retail is \$2.99.

Consumers can get more information on where to purchase the single-serve organic juices by visiting <u>www.dreamfoods.com</u>.

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About Dream Foods International, LLC

Dream Foods International, LLC distributes a super-premium, organic, kosher, not from concentrate citrus juice line that includes the awardwinning *Italian Volcano® Blood Orange Juice, Tangerine Juice, Lemon Juice, Old-Fashioned Lemonade and Limeade* as well as the bestselling *Volcano Lemon* and *Lime Burst®*. The Santa Monica–based company continues to broaden its distribution in the United States and Canada with product available in chains like Winn-Dixie, Kroger, Whole Foods, The Fresh Market, Fresh and Easy, Safeway Canada, Thrifty Foods Canada and Costco. Consumers can buy Dream Foods International's products at the website www.mybrands.com by searching under the brand name "Volcano" and on the website www.greenpolkadotbox.com by searching under "Italian Volcano" and "Volcano." They can search on the company's website at www.dreamfoods.com to get recipes and help locating retailers in their area. To stay informed about all of our upcoming events and latest news, the company can be followed on Facebook at www.facebook.com/drinkvolcano

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