



# News Release

Tannenbaum Helpern Syracuse & Hirschtritt LLP receives Top Tier Ranking in *U.S. News – Best Lawyers’ 2014* “Best Law Firm”.

**New York, NY, November 5, 2013** —Tannenbaum Helpern is proud to announce its Franchise Law department received Tier 1 ranking in the New York Metropolitan Area.

Tier 1 ranking is determined by quantitative and qualitative data that includes client feedback and peer reviews. Firms included in the 2014 *U.S. News – Best Lawyers* “Best Law Firms” list are recognized for their professional excellence with persistently impressive ratings from clients and peers. Clients and peers were asked to evaluate firms based on the following criteria: responsiveness, understanding of a business and its needs, cost-effectiveness, integrity and civility, as well as whether they would refer a matter to the firm and/or consider the firm a worthy competitor. Achieving a ranking signals a unique combination of quality law practice and breadth of legal experience.

Tannenbaum Helpern’s [Franchise Law, Distribution and E-Commerce](#) practice has decades of experience in the global distribution of goods and services, including franchise programs and systems, non-franchise distribution networks, beverage distribution, joint ventures, mergers & acquisitions, licensing, e-commerce and franchisor-franchisee and supplier-distributor disputes. Follow our Franchise Law, Distribution and E-Commerce practice at [@THSH\\_Distributi](#).

In August 2013, [four Tannenbaum Helpern attorneys were named to the 2014 Best Lawyers in America list](#).

## [About Tannenbaum Helpern Syracuse & Hirschtritt LLP](#)

Since 1978, Tannenbaum Helpern Syracuse & Hirschtritt LLP has combined a powerful mix of insight, creativity, industry knowledge, senior talent and transaction expertise to successfully guide clients through periods of challenge and opportunity. Our mission is to deliver the highest quality legal services in a practical and efficient manner, bringing to bear the judgment, common sense and expertise of well trained, business minded lawyers. Through our commitment to service and successful results, Tannenbaum Helpern continues to earn the loyalty of our clients and a reputation for excellence. For more information, visit [www.thsh.com](http://www.thsh.com) or follow us on Twitter: [@THSHLAW](#).

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