



## Synergy Corporate Housing Wins Three Excellence Awards at Cartus Global Conference

**SAN FRANCISCO, Calif. (October 30, 2013)**—Synergy Corporate Housing, a global leader in providing innovative corporate housing solutions, announced today it has won three Gold Supplier Excellence Awards at the Cartus Global Network Conference, held in Dallas, Texas on October 21 – 23. Cartus is a provider of international employee relocation solutions.

The annual awards recognize Cartus' suppliers who have consistently delivered exceptional service to its customers, and to those who invested in innovations that improved service. For the second year in a row, Synergy won in both categories.

"We are proud and honored to have once again received three awards across two categories from Cartus. Innovation, people, and passion are our core values, and these values are incorporated into every facet of our corporate strategy. Today's recognition is a testament to our success as a global leader in corporate housing, and it reaffirms our commitment to assuring the highest quality, luxury, and style in everything we do," said **Jack Jensky**, Synergy Corporate Housing Founding Partner.

Synergy's **Supplier Innovation winning submission for its Personalized Guest Experience** highlights Synergy's "Make it Personal" strategy. To better welcome guests into their new homes, Synergy built an in-house video production team to document step-by-step arrival instructions for new guests, as well as showcase a property's interiors and amenities. Synergy also sends customized property maps, welcome packages, neighborhood information, and much more to each new guest.

Synergy was also recognized for **Supplier Innovation for its Sustainability Initiatives**, which emphasize the use of sustainable products in all aspects of its business, including its corporate offices, fleet of vehicles, and within guest apartments. Synergy's Green Cleaning program, for example, outlines standards for purchasing sustainable cleaning products and equipment, offers rigorous employee training requirements, and educates guests about sustainability. The company also continues to pair with partners who operate LEED certified buildings.

"Social responsibility and environmental stewardship are core components of the Synergy brand. By demonstrating our commitment to sustainability, not only in words, but also in our actions, we are able to align and partner with an array of corporate clients genuinely focused on responsibly managing their environmental impact. Our innovations in sustainability have reduced our resource consumption costs by tens of thousands of dollars each year, and have helped to shrink our worldwide carbon footprint," said **Jennifer Carter**, Synergy Corporate Housing Marketing Supervisor.

Synergy's third award of the night was a **Gold Commitment to Excellence Award**, presented to Synergy for outstanding service excellence for 2013. This award recognizes a supplier's measurable commitment to excellence and is presented to Global Network service providers who have distinguished themselves by achieving critical performance metrics.

### About Synergy Corporate Housing

Synergy Corporate Housing is an innovative, global corporate housing company that offers furnished accommodations for short-term or extended stays. Synergy is recognized as one of the best in the industry at delivering cutting-edge, customized solutions to their client partners in order to help them meet their key business objectives. Founded in 1999, the company is headquartered in San Ramon, California, and has offices in San Francisco, Silicon Valley, Los Angeles, San Diego, and Dublin, Ireland. To learn more, please visit [www.synergyhousing.com](http://www.synergyhousing.com).

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### Contact

**Jennifer Carter** | [jcarter@synergyhousing.com](mailto:jcarter@synergyhousing.com) • (925) 807-1155 • 3000 Executive Parkway, Suite 150, San Ramon, CA 94583

