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Trinity Transport Switches to FleetLocate's Rich Data Trailer Management Solution

Irvine, CA, November 5, 2013 — Spireon, the leading innovator of Mobile Resource Management (MRM) and Business Intelligence Solutions that connect companies to their mobile assets and workforces, announces Trinity Transport Inc has switched to Spireon's FleetLocate Trailer Tracking Solution to rollout across its fleet of 500 trailers.

Trinity Transport is a Contract Carrier established in 1983. The founders of the company saw the need to provide professional, dependable service at a reasonable price. It is Trinity's goal to move freight in the fastest, most cost-effective way possible.

Trinity decided to switch to FleetLocate for its Rich Data and exceptional customer service. FleetLocate also provides them with automated reporting and analytics that they need to effectively manage their trailers. With their previous low data trailer tracking solution it was difficult to find their trailers when they needed them.

"The greatest thing about FleetLocate's automated email reporting is that I don't have to go to the website and look for the information I need. I don't have to look, I know." Scott McCall, Vice President of Sales at Trinity Transport said "We saw a huge value from day one. The device does exactly what we want it to do but it was the web site and automated reports that sold us."

By choosing FleetLocate fleet owners gain a powerful, easily configurable, and scalable platform where Rich Data becomes actionable intelligence. FleetLocate allows operations to continuously track and control their trailers in real-time and on their schedule with customizable analytics to effectively manage trailers through exception based reporting. This reporting helps them optimize trailer pools, change detention behavior, automate yard checks, reduce trailer inactivity, and improve driver satisfaction which ultimately drives additional revenue to the bottom line.

"We are pleased that Trinity Transport Inc. has switched to FleetLocate for our Rich Data business analytics," said Roni Taylor, FleetLocate's VP of Product Management. "We have partnered with Trinity to ensure they have complete visibility and control of their trailers today and for them to provide new product requirements for ongoing product development."

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Spireon.com



About Trinity Transport Inc.

Trinity Logistics is operated as a licensed ICC Broker. Trinity works with over 3,000 reputable trucking companies; all have been pre-screened to ensure they meet their strict standards. Trinity has all types of freight: Vans, Refrigerated units, Flatbeds, Drop decks and even Heavy Hauling. Trinity Transport Inc. is a standing member of the Freight Forwarders of America. They are committed to the highest standards of business ethics and to comply with all ICC, DOT, Federal, and local regulations. Trinity has been a leader in bringing recognition and respect to the transportation industry.

More information is available at www.shiptrinity.com

About FleetLocate by Spireon

FleetLocate is a powerful, flexible and scalable GPS Trailer Tracking and Asset Intelligence solution that provides continuous real-time visibility of large, geographically disperse trailer fleets. Featuring exception-base reporting, FleetLocate is an effective tool for improving operational efficiency, increasing the number of loads per trailer and driving more revenue. The user interface is simple to use, easy to navigate, and provides a comprehensive suite of reports designed to help businesses better manage their fleet operations and address many of the operational dilemmas they face daily. To learn more, visit <http://www.fleetlocate.com/trailer>.

About Spireon

Spireon, Inc., is at the summit of business intelligence and committed to going higher. With its corporate headquarters and technology center in Irvine, CA, the company emerged in 2011 as the industry leading Mobile Resource Management (MRM) company as a result of the merger of ProconGPS, Inc. with EnfoTrace and PFS, LLC, the top three providers in the MRM space. Spireon connects companies to their mobile assets and workforce through game changing information platforms, giving them the power to manage actionable business intelligence. Its trusted brands include market share leader GoldStar GPS®, EnfoTrace GPS™, FleetLocate®, VehiclePath™ and LoanPlus CMS™. Inspiring companies to reach new heights with powerful Software-as-a-Service (SaaS) based tools; Spireon provides a sturdy foundation on which to optimize performance.

With leading market positions in the fleet, transportation and automotive telematics markets, Spireon, Inc. specializes in developing strong business relationships with leading companies worldwide, enabling it to offer affordable world-class risk mitigation, mobile resource management and location based services to its customers. NSpire, Spireon's award-winning revolutionary, new multi-vertical M2M intelligence platform provides real time analytics, through a scalable architecture, supports over 1.5 million active subscribers today, and has collected 2.2 billion events over the past year. The NSpire intelligence platform collects rich data from its

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patented array of GPS products and delivers actionable business intelligence through industry brand for automotive dealers, lender services and delivery fleets, and transportation and logistics customers.

For additional information, please visit Spireon, Inc.'s website <http://www.spireon.com>.

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