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**QuickZip Sheets
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Press Release

QuickZip Sheets Launches New "Take a Minute" Campaign



Every woman's time is valuable! QuickZip® is encouraging women to Take a Minute for themselves.

Denver, CO, November 4, 2013: Local company, Clouds and Stars® (founders of the QuickZip® Sheet), has launched a campaign called "Take a Minute", to encourage every woman to take a minute for herself to relax, re-energize and re-group. At Clouds and Stars, we see it every day. We talk to our customers and love to hear their stories. Most are excited to buy QuickZip® sheets because it makes their life easier, usually in helping them care for others – from new babies to aged parents. Most of our customers would take care of everyone and everything else before even thinking about themselves. Founders, Joan and Elizabeth, easily identify that same trait in themselves and realize that to be stronger and more successful we all need to put time for ourselves on our own to-do lists. This quarter's campaign, called "Take a Minute ... to Relax" suggests that every busy woman should give herself permission to take some time, without guilt, for herself.

To that end, for a limited time, every purchase on the [Clouds and Stars](http://CloudsandStars.com) website will include a deluxe pillow pack filled with locally made artisan caramels and a tea bag, and a note encouraging women to put their feet up and "Take a Minute ... to Relax".

Using QuickZip sheets is another way women can eke some time out of their busy days. The unique patented and award winning sheet design includes a stay-put base and a zip-on fitted sheet that can be easily changed, while providing a finished, tailored look. QuickZip sheets:

- **Save Time** - Easy to Change
- **Are Hassle Free** - No wrestling mattress, headboard, or rails
- **Offer Peace of Mind** - QuickZip® stays [safe](#) and secure on mattress'
- **Protect** - With our easy-change mattress pads
- **Ensure Smooth Sleeping** - Our sheets won't bunch up

For Immediate Release

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Founded in 2002, QuickZip® Sheets have been featured on Good Morning America, in Good Housekeeping and Parenting magazines, and have been in Consumer Reports Guide to Baby Products since 2007. In 2010, Clouds and Stars® also received a \$15,000 grant from Huggies as part of their MomInspired Grant program for inventive and innovative product designs.

MAYBE?

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