



## Contract Staffing IS the NEWS!



More and more companies are turning to contract staffing as they search for ways to **reduce costs and achieve workforce flexibility** in this uncertain economy. Consider these recent statistics:

- Contracting is outpacing overall job growth five times over. (*Bureau of Labor Statistics*)
- Contract workers will comprise 40% of the workforce by 2020. (*Intuit 2020 Report*)
- Contracting accounted for 15% of the job growth of the past 4 years. (*CareerBuilder*)
- Staffing companies employed 2.86 million contract workers per day in the first quarter of 2013, up 2.9% from last year. (*American Staffing Association*)
- The number of contract workers has jumped by more than 50% since the end of the recession. (*Associated Press*).
- 75% of the economists surveyed by AP believe the increased use of contract workers is the start of a long-term trend. (*AP*)

### Are you missing an opportunity?

You can **make more money and meet all your clients' needs** if you offer contract staffing solutions in addition to direct-hire placements.

### Get started NOW!

Recruiters can offer contract staffing solutions without any financial investment or additional staff. Top Echelon Contracting (TEC) makes it **EASY** to place **technical, professional and healthcare** contractors throughout the United States. As a contract staffing back-office since 1992, we handle the legal, financial, and administrative details of contract placements AND provide **FREE tools and resources**.

#### Recruiter Training Center: [www.TopEchelonContracting.com/recruiter-training-center/](http://www.TopEchelonContracting.com/recruiter-training-center/)

- **Step-by-Step Video** - Learn in 15 minutes how to add contracting to your business model
- **Contract Training Kit** – A guide that explains our services and the basics of contract staffing
- **Contracting Blog** – Stay up-to-date on critical issues
- **Contracting Corner** – Newsletter filled with practical tips, features, and recruiter interviews

#### Customized Marketing Materials: [www.TopEchelonContracting.com/contracting-marketing-documents/](http://www.TopEchelonContracting.com/contracting-marketing-documents/)

- Designed to help market contract staffing to clients and candidates via email or hardcopy.

#### Contract Staffing Video: [www.TopEchelonContracting.com/employers/](http://www.TopEchelonContracting.com/employers/)

- A 2-minute video for your website to show clients how “Contract Staffing Offers the Ultimate in Flexibility.”

**Call Top Echelon Contracting today at (888) 627-3678**