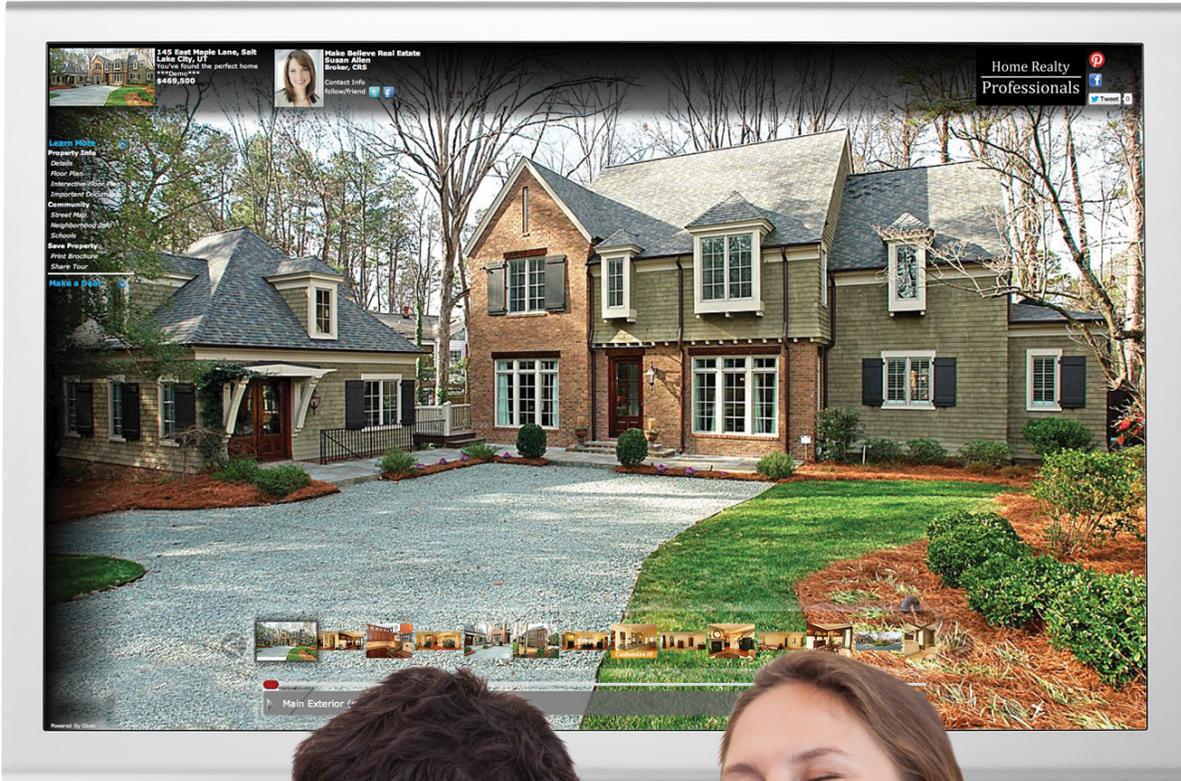Introducing Obeo's completely redesigned
HTML 5 Property Website

>>> Super-fast load speed!

>>> Fully functional for all tablets!

>>> Powerful SEO capabilities!

>>> Obēo | *See You There*

HTML 5 Property Website Features

All of these features are included with every full-service photography package or self-service tour that Obeo provides.

FEATURES	DESCRIPTION / BENEFIT
24/7 Listing Information	The Obeo HTML 5 virtual tour is available 24 hours a day to promote your listing and give potential buyers the information they need.
Choice of Photography	Obeo's virtual tour viewer will accommodate multiple different photography packages consisting of still photos and 360 degree panoramas.
Listing Details	Login to the Obeo Members Area to add/edit any of your listing information at anytime.
Detailed Statistics	See how much traffic your listing is getting, where it's coming from and automatically e-mail your sellers with this information.
Lead Generation	Obeo virtual tour provides several opportunities to capture new leads from potential buyers. These leads are e-mailed to you and can be viewed from your Obeo Member's Area.
YouTube Video Creation	We use the photos of the property to create a video of the home and post it to YouTube.
Listing Syndication	We automatically distribute your listings to major real estate websites for more exposure of your properties.
Social Syndication	You can setup Obeo to automatically post your new listings to your personal Facebook, Twitter and YouTube channels.
Design Customization	Modify default appearance of your Obeo virtual tour to match your branding by changing the background color, text color and display images.
Customized Tools	You have control over the tools and can hide most of them from your listing. You can also change where some of the tools link to and point them to your own custom web pages.
Floor Plan	If you have a floor plan image, you can post this to the tour at no additional cost.
Photo Download	Download the photos we have taken of the property in 5 different sizes, including the original high-res images.

MOBILE FEATURES	DESCRIPTION / BENEFIT
Responsive Design	Every consumer will have the exact same experience regardless of the device they are using.
Mobile Agent Site	We also create a mobile website just for you that includes your contact information and all your Obeo listings.
Mobile Push	From the Obeo virtual tour, type in any cell phone number to send a text message with the property information, maps, driving directions and photos to any mobile phone.
Touch Screen Friendly	Designed to be interacted with any touch screen devices
QR Codes	We provide you with a QR code for each of your listings and your mobile website that can be scanned with a smart phone.
Text Code Lead Generator	Market your free text code and just sit back and collect the leads that flow in!

TOOLS	DESCRIPTION / BENEFIT
Make an Appointment	Interested buyers can fill out this form to request a live showing, which captures the lead for you.
Important Documents	Use our free document hosting to upload additional files to the tour, which can also be downloaded from the tour.
Print Brochure	Choose from several different flyer templates that can be printed directly from the tour.
eFlyer Templates	Send the tour via e-mail using our beautiful eFlyer templates, which can also be used to quickly post your property to Craig's List.
Download Tour	Download the virtual tour for offline viewing or to burn to a CD and give to potential buyers.
Street Map	View an interactive aerial map of the property and surrounding areas.
Neighborhood Map	View surrounding stores, gas stations, churches and other local points of interest including how far they are from the home.
Mortgage Calculator	Interested buyers can quickly see how much they can expect to pay if they purchased the property.
Nearby Schools	We provide detailed school information and demographics for the interested buyer.
Local Weather	Out of state buyers can view the local weather and weather trends with our weather widget.
Share This Tour	Quickly share the tour with others by posting it to Facebook, Twitter or any other social media website.
Embedded Tour	Host the tour on your own website or blog by using our HTML Embed Code.

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