Press Release

**Djibouti Data Center and datamena partnership opens up a fibre expressway between the Middle East and Africa**

**Djibouti City, Djibouti, November 11, 2013:** The Djibouti Data Center (DDC) and datamena, the carrier neutral data centre and connectivity platform based in the UAE and servicing the Middle East and Africa (MEA) region are pleased to announce their partnership. Through the collaboration, The DDC and datamena will enhance customers’ accessibility by providing a seamless connectivity link between Dubai and Africa.

The partnership coincides with datamena and Djibouti Data Centre’s participation at Africa Com, held in Cape Town, South Africa, from 12-14 November 2013.

datemena’s scalable presence in Djibouti Data Centre will be directly connected to the datamena data centre in Dubai. This will expand the options for customers wishing to interconnect between Africa, the UAE and the GCC, improving redundancy while allowing them to leverage existing submarine assets, and thereby a more efficient cost-base.

Mahesh Jaishankar, Vice President, datamena, said: “datamena and Djibouti Data Centre share a common vision of improving connectivity between the Middle East and Africa. There are strong bonds between these two regions, between people and businesses, and we are witnessing a healthy growth in the data traffic between us. Through this collaboration, carriers and businesses will be able to seamlessly and quickly connect between Africa and the UAE. Africa as a region is expected to grow its demand for international bandwidth at an annual compounded growth rate of 55% until 2019, according to Telegeography. Being connected to the datamena ecosystem will give African telcos and content players an optimal platform to back this growing demand cost-effectively and in a scalable way.”

Anthony Voscarides, CEO, Djibouti Data Centre (DDC), said: The DDC is a strategic gateway hub in Africa, and connecting with a data centre such as datamena is a unique and vital step in meeting the accelerating and growing demand for services between the Middle East and Africa. datamena’s new access point at the DDC will facilitate connectivity for African countries into the UAE’s ecosystem, and, similarly, for GCC countries to enter into Africa. We are very pleased with this partnership and look forward to facilitating further connectivity between our two regions.”

**About the Djibouti Data Center (DDC)**

The DDC is a joint venture between Djibouti Telecom and Djibouti Data Center SARL, a group of local and international investors. The Djibouti based DDC is a reliable and cost effective hub in Africa to many of the world’s fastest growing and emerging markets. It is the first and only data center facility in East Africa with access to all five (5) major international fiber optic systems connecting Europe, the Middle East, and Asia markets with Africa. The DDC offers flexible commercial terms for a broad portfolio of services that combine solutions tailored to meet new business requirements, while insuring scalability in line with business growth. Whether you are a carrier focused on enhancing your voice and data services, or a CDN operator looking at global expansion and an enhanced geographical footprint, the DDC enables business to expand more rapidly. Learn more about the DDC products and services at [www.djiboutidatacenter.com](http://www.djiboutidatacenter.com)

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**About datamena**

Launched in 2012 by du, datamena is a carrier-neutral data centre, connectivity interchange and services platform in the UAE. The company hosts the UAE Internet Exchange (UAE-IX), managed by the world’s largest Internet Exchange operator, Germany’s DE-CIX, and provides data centre services in alliance with Equinix, a leading global provider of data centre services. Located at the intersection of some of the world’s most dynamic markets, we help carriers, content and service providers to grow across the Middle East and beyond. For further information, please visit [www.datamena.com](http://www.datamena.com)

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