

SoMuchSavings.com Strengthens the New York-Long Island Economy by Creating Jobs, Helping People Save Money, and Supporting Charities and Unique Projects

SoMuchSavings spurs growth in New York-Long Island sales jobs through a shop-to-save website helping charities, causes and projects. Three-part plan of sales, savings and support is designed to bolster local economy and increase consumer confidence throughout the Greater New York area.

([PRWEB](#)) October 07, 2013 -- [SoMuchSavings.com](#) strengthens the [New York-Long Island economy](#):

To help a [New York-Long Island economy](#) still rebounding from the recession and the aftermath of Hurricane Sandy, SoMuchSavings.com is making a difference by providing savings for local consumers, financial support for area charities and causes, and sales positions to help bolster the metropolitan New York job market.

[SoMuchSavings.com](#) provides consumers with an online platform to save money on everyday purchases through a network of more than 4,000 vendors, while simultaneously supporting nonprofit organizations and other charitable causes and projects through its “Save to Support” initiative.

Recognizing that [New York-Long Island sales jobs](#) are in demand, SoMuchSavings.com also plans to add as many as 100 producer positions in the greater New York area in the coming months.

“The devastation left behind by Hurricane Sandy was not just physical and emotional, but also economic, and it affected the entire New York-Long Island area,” said [David Capo](#), founder and CEO of SoMuchSavings.com. “Coupled with the enduring impact of the recession, it left area residents and organizations looking for answers in these challenging financial times, and solutions are what we offer.”

SoMuchSavings.com has a three-part plan for making a difference in the economy of the greater New York area, comprising savings, support, and sales.

1. **Savings:** Through its “Save to Support” initiative, SoMuchSavings.com connects local consumers with thousands of global online vendors offering savings and deals on millions of products and services. The company believes that, given the opportunity to do so, consumers will want to save money on purchases and will be motivated by the chance to help others in the process.
2. **Support:** Every time a transaction is completed at SoMuchSavings.com, a donation is generated for a cause, project or nonprofit organization designated by the shopper. Each participating charity, including those in the greater Long Island-New York area, has its own savings website through which users make their selections, creating a chain reaction of giving to community projects and charities.
3. **Sales:** SoMuchSavings.com is searching for experienced business and financial professionals to become producers for the company. Producers represent SoMuchSavings.com by introducing non-profit charities and causes to the website, recruiting local businesses to become vendors, and referring consumers to the savings available on everyday products and services.



“The premise behind SoMuchSavings.com is simple,” said Capo. “If a consumer is going to make a purchase anyway, they might as well save money on it, and the fact that they can help others in the process makes it a win-win proposition.”

Charitable organizations interested in using the SoMuchSavings model to raise funds for their project and cause can go to SoMuchSavings.com and register. There is no charge, and once they’ve registered they can customize their own fundraising site with information specifically about their charity and its mission. They can then direct donors to their site to shop, save, and support their organization.

Because of the power of the Save to Support initiative, SoMuchSavings.com is looking for business and financial services professionals to anchor the growth of the Company nationwide by expanding the company’s presence in New York and Long Island.

About SoMuchSavings.com:

SoMuchSavings.com is an incentive-based, online savings resource that provides consumer savings, charitable donations and project funding to 501c3s, non-profits and unique project ideas. The company believes that, given the opportunity to do so, consumers will want to save money on purchases and help others during the process. The SoMuchSavings.com system was designed and developed to make this a reality for consumers, charities and projects around the globe. All registered causes are provided with their own savings, marketing and fundraising website. Learn more at <http://www.SoMuchSavings.com>.

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