**The Top 25 of *Poets&Quants'* Top 100 Startups**

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| **No.** | **Company name** | **Funding (Millions)** | **Founder(s)** | **School** | **Description** | **Launch Year** |
| 1 | WildFire | $450.0 | Victoria Ransom, Alain Chuard | [Harvard](http://poetsandquants.com/2010/12/09/harvard-business-school/),[Stanford](http://poetsandquants.com/2011/12/13/stanford-graduate-school-of-business/) | Social media marketing | 2008 |
| 2 | Viki | $200.0 | Changseong Ho, Razmig Hovaghimian, Jiwon Moon | [Stanford](http://poetsandquants.com/2011/12/13/stanford-graduate-school-of-business/) | Video streaming | 2008 |
| 3 | Skybox | $91.0 | John Fenwick, Dan Berkenstock, Ching-Yu Hu, Julian Man | [Stanford](http://poetsandquants.com/2011/12/13/stanford-graduate-school-of-business/) | Satellite imaging | 2009 |
| 4 | Karma Science | $80.0 | Lee Linden, Ben Lewis | [Stanford](http://poetsandquants.com/2011/12/13/stanford-graduate-school-of-business/) | Mobile | 2011 |
| 5 | Okta | $79.3 | Frederic Kerrest, Todd McKinnon | [MIT (Sloan)](http://poetsandquants.com/2010/12/13/mits-sloan-school-of-management/) | Identity and access management | 2009 |
| 6 | SoFi | $77.2 | James Finnigan, Mike Cagney, Daniel Macklin, Andy Carra | [Stanford](http://poetsandquants.com/2011/12/13/stanford-graduate-school-of-business/) | Student loan refinancing | 2011 |
| 7 | Locu | $70.0 | Rene Reinsberg, Marc Piette, Marek Olszewski, Stelios Sidiroglou-Douskos | [MIT (Sloan)](http://poetsandquants.com/2010/12/13/mits-sloan-school-of-management/) | Online advertising | 2011 |
| 8 | Counsyl | $60.2 | Ramji Srinivasan, Eric Evans, Balaji Srinivansan | [Stanford](http://poetsandquants.com/2011/12/13/stanford-graduate-school-of-business/) | Pre-pregnancy genetic testing | 2008 |
| 9 | Warby Parker | $55.0 | Neil Blumenthal, David Gilboa, Jeffrey Raider, Andrew Hunt | [U Penn (Wharton)](http://poetsandquants.com/2010/12/09/the-wharton-school/) | Eyewear | 2010 |
| 10 | Rent the Runway | $54.4 | Jennifer Hyman, Jennifer Fleiss | [Harvard](http://poetsandquants.com/2010/12/09/harvard-business-school/) | Ecommerce | 2009 |
| 11 | RentJuice | $40.0 | David Vivero, Kunal Shah | [Harvard](http://poetsandquants.com/2010/12/09/harvard-business-school/) | Rental marketing tools | 2008 |
| 12 | Jumei Cosmetics | $30.0 | Leo Chen | [Stanford](http://poetsandquants.com/2011/12/13/stanford-graduate-school-of-business/) | Ecommerce | 2010 |
| 13 | RelateIQ | $29.0 | Steve Loughlin, Adam Evans | [Stanford](http://poetsandquants.com/2011/12/13/stanford-graduate-school-of-business/) | Relationship intelligence | 2011 |
| 14 | Doximity | $27.8 | Nate Gross, Jeff Tangney | [Harvard](http://poetsandquants.com/2010/12/09/harvard-business-school/) | Online physician network | 2011 |
| 15 | CustomMade | $25.7 | Michael Salguero, Seth Rosen | [Babson (Olin)](http://poetsandquants.com/school-profile/48-babson-colleges-f-w-olin-graduate-school-of-business/) | Online marketplace | 2009 |
| 16 | thredUP | $23.1 | James Reinhart, Chris Homer, Oliver Lubin | [Harvard](http://poetsandquants.com/2010/12/09/harvard-business-school/) | Ecommerce | 2009 |
| 17 | [Baby.com.br](http://Baby.com.br/) | $22.6 | Davis Smith, Kimball Thomas | [Harvard](http://poetsandquants.com/2010/12/09/harvard-business-school/), [U Penn (Wharton)](http://poetsandquants.com/2010/12/09/the-wharton-school/) | Ecommerce | 2011 |
| 18 | ThinkNear | $22.5 | Eli Portnoy,  John Hinnegan | [Harvard](http://poetsandquants.com/2010/12/09/harvard-business-school/) | Mobile marketing | 2011 |
| 18 | Identified | $22.5 | Bendan Wallace, Adeyemi Ajao | [Stanford](http://poetsandquants.com/2011/12/13/stanford-graduate-school-of-business/) | Big data, analytics | 2010 |
| 20 | CloudFlare | $22.1 | Mathew Prince, Michelle Zatlyn, Lee Holloway | [Harvard](http://poetsandquants.com/2010/12/09/harvard-business-school/) | Website performance and security | 2009 |
| 21 | OsComp Systems | $22.0 | Pedro Santos, Shantanu Agarwal, Emmanuel Magani | [MIT (Sloan)](http://poetsandquants.com/2010/12/13/mits-sloan-school-of-management/),[Harvard](http://poetsandquants.com/2010/12/09/harvard-business-school/) | Natural gas | 2010 |
| 22 | SumUp | $20.0 | Stefan Jeschonnek, Daniel Klein, Jan Deepen, Petter Made, Marc-Alexander Christ | [Stanford](http://poetsandquants.com/2011/12/13/stanford-graduate-school-of-business/) | Mobile card payments | 2011 |
| 23 | 42Floors | $17.7 | Jason Freedman, Justin Bedecarre, James Bracey, Jon Bracy, Ben Ehmke, Aaron O’Connel, Alison Di Spaltro, Darren Nix | [Darthmouth (Tuck)](http://poetsandquants.com/2010/12/09/dartmouths-tuck-school-of-business/) | Commercial real estate | 2011 |
| 24 | Hadapt | $17.0 | Justin Borgman, Daniel Abadi, Kamil Bajda-Pawlikowski | [Yale](http://poetsandquants.com/2010/12/13/yales-school-of-management/) | Data analysis software | 2010 |
| 25 | InsightSquared | $13.5 | Fred Shilmover, Samuel Clemens, Bryan Stevenson | [Harvard](http://poetsandquants.com/2010/12/09/harvard-business-school/) | SMB sales analytics | 2010 |

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