

# Nomadic Media

Media On Demand



Nomadic's patent pending "Media On Demand App" is the ideal tool for your sales staff that is on-the-go and needs to be equipped with appropriate materials at their fingertips. With the advent of electronic tablets such as the iPad, it soon became clear that companies needed an easy way to *load, manage and distribute* media through these devices.



This app is customizable to display your brand, manage your literature by specific category and allows you to view each piece in full view. Zoom in on illustrations and charts, and email a PDF directly to your customer right from your tablet. "Nomadic Media" also allows you to play videos on demand, making it a great tool to quickly illustrate the features and benefits of your products.

Nomadic Media is the powerful software tool that gives you total control to manage unlimited devices, create custom categories, store all your media in a secure web environment, and distribute the content to all your users.



Nomadic Media is an ingenious software technology that gives you the control to keep your content up to date and provide reports showing the activity generated on each tablet. This app will soon become an irreplaceable part of your CRM program.

Benefits Include:

- Multiple Applications within (1) administrative area. Different Divisions in a company can utilize specific content and media for their business, while maintaining a consistent branding strategy.
- Green - reduce carbon footprint by reducing and/or eliminating printed pieces.
- Saves time and money in comparison to traditional print media runs.
- Speed of creation/dispersal of information without investment of printed materials.
- Flexibility to update messaging as quickly as your business or industry changes.
- Cost-effective, easy-to-use technology at your fingertips. "DIY" instructions/tutorials allow for easy start-up and content control.
- Allows small to medium sized companies to have their own App technology when it traditionally requires upwards of \$30K investment for creating your own custom app.
- Speed to market: feeds instant info to your sales network with up-to-date materials to begin selling/promoting immediately.
- Complete control over content, users, shared info, updates, etc.
- Integrated Lead Collection and Management tool

**ASK YOUR REPRESENTATIVE FOR MORE INFORMATION TODAY!**