



For immediate release

Icynene announces new Canadian Regional Sales Manager

Mississauga, ON. 20 November 2013. Icynene has announced that Bruce Young joins the leading spray foam manufacturer as Canadian Regional Sales Manager to continue growth within the Canadian market. Mr. Young will be responsible in driving the organization's Canadian sales efforts to foster continued development and market share.

Mr. Young brings more than 20 years of sales and sales management experience, most recently as Regional Sales Manager for Ceratec in Ontario and Atlantic Canada. During his career, Mr. Young has managed large sales teams and accounts with leading companies including CanWel Building Materials, ARXX and Guardian Building Products.

"As a proudly Canadian company, Icynene is thrilled to welcome Bruce to the Canadian sales team. Bruce brings a wealth of knowledge and experience to Icynene that will push us ahead in terms of growth and brand recognition within Canada," said Randy Scott, Vice President and General Manager, Commercial Organization for Icynene.

Founded in Canada, Icynene is considered the pioneer of modern spray foam insulation with the release of Icynene Classic™ (LD-C-50®) in 1986.

ENDS

About Icynene Corp.

Established in 1986, Icynene helps to build energy efficient residential and commercial structures in over 31 countries worldwide. Our portfolio of industry leading light density open cell and medium density closed cell SPF solutions are both insulation and air barrier materials for improved indoor air quality and reduced energy costs making Icynene the smart choice for builders, architects, building owners, and homeowners.

For more information, contact:

Icynene Marketing Communications
media@icynene.com 800-758-7325, x215
www.icynene.com