



Press Release

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For Immediate Release

Winter Bliss on the Adirondack Coast

Experience Winter with Adirondack Coast Events and Attractions

Plattsburgh, NY– 11/20/2013 – On the Adirondack Coast we don't simply wait for winter, we welcome it. Visitors during the colder months can see why the Adirondack Coast's favorite color is winter white. Ski the greatest vertical drop in the east or venture our miles of trails to experience true back country skiing, discover the thrill of ice fishing, enjoy a romantic sleigh ride or the quiet beauty of snowshoeing—just a few of the activities you can experience in our winter wonderland.

Downhill Skiing and Riding

Whether its first tracks or last chair, visitors have access to some of the East Coast's best alpine terrain via the Adirondack Coast. Unpack just once and experience some of the best skiing and riding in the east. The Adirondack Coast is less than an hour drive from Whiteface Mountain with the greatest vertical drop east of the Rockies. Known as the Olympic Mountain – having hosted the 1932 and 1980 Winter Olympic Games' – Whiteface offers exciting terrain and world class alpine events. Titus Mountain is ideal for families wanting gentler terrain and beginner glades, and nearby Beartown Ski Area is great for families with small children.

Backcountry Skiing

Wanting to backcountry ski in the Adirondacks is only natural with our terrain and snow. Standing at 3,830' Lyon Mountain dominates the western sky of the Adirondack Coast. The large massif has long been a draw for backcountry skiers – and for good reason. Owned by New York State, Lyon Mountain, now classified as a "wild forest," was once home to the Lowenberg Ski Area. Today it has a strong local following for its reputation as a snow pocket. The trail is unmarked but most often ski tracks will lead the way up the 90-minute climb and down the gentle, gladed descent. A separate trail is available for snowshoers in search of the summit with its open views and abandoned fire tower.

Cross Country Skiing

The Adirondack Coast offers Nordic skiers an extensive network of trails, both groomed and natural, in your choice of park or natural setting. In their winter form, local parks and beaches, such as Point au Roche and Ausable Point, offer wonderful opportunities to explore the shoreline or tree-lined routes. Many cross-country ski trails are multi-use and offer snowshoeing tracks.

Snowshoeing

The Adirondack Region boasts more than 2,000 miles of hiking trails, traversing mountain peaks,

winding through nature centers and along quiet forest paths. When the snow falls, these trails are transformed, offering incredible snowshoeing opportunities. Natural wonders such as Ausable Chasm, High Falls Gorge and Natural Stone Bridge and Caves along with the New Land Trust offer a unique snowshoeing experience.

Ice Fishing

The winter months on the Adirondack Coast offer some of the year's best fishing. The ice fishing season typically extends from December to April. Species include northern pike, walleyes, tiger muskies, lake trout, brown trout, rainbow trout, landlocked salmon and a variety of panfish. Some of the most popular winter destinations in the Adirondacks are Lake Champlain, Chazy Lake and Upper Chateaugay Lake but dozens of smaller waters also offer outstanding winter angling. Ice fishing guides are also available to visitors on the Adirondack Coast.

Snowmobiling

Experience the Adirondack Coast at full throttle. With thousands of miles of snowmobile trails, there is no better way to explore winter's white landscape than on a sled. Race across frozen Chazy Lake, enjoy a large network of groomed trails in the Adirondacks or cross the border into Canada at Mooers/Hemmingford.

Upcoming Winter Events

Titus Mountain Opening Day: December 14 at Titus Mountain in Malone, NY

Beartown Ski Area Opening Day: December 26 at Beartown Ski Area in Plattsburgh, NY

New Year's Eve Bash: December 31 at Titus Mountain in Malone, NY

Cock-A-Doodle-Shoe Snowshoe Race: January 18 at New Land Trust in Saranac, NY

East Coast SnoCross: January 18-19 at Airborne Park Speedway in Plattsburgh, NY

Moon Valley Maple Festival: March 22 at Titus Mountain in Malone, NY

East Coast SnoCross: March 28-29 at Titus Mountain in Malone, NY

To customize your winter itinerary visit goadirondack.com.

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About the Adirondack Coast Visitors Bureau

The Adirondack Coast Visitors Bureau, a division of the North Country Chamber of Commerce, was established in 1994 as the official tourism promotion agency for the travel and tourism industry in Clinton County, NY. Based in Plattsburgh, NY, the Adirondack Coast Visitors Bureau contributes to the county's economic development and quality of life by promoting the region as a destination for leisure and group travel with a particular focus on history, agriculture and outdoor recreation including cycling, paddling, fishing, boating and skiing. For more information about Clinton County tourism, please contact the Adirondack Coast Visitors Bureau at 518.563.1000, visit goadirondack.com or log onto [Facebook.com/AdkCoast](https://www.facebook.com/AdkCoast).