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Auditor Launches Mobile Real Estate App

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A new dynamic way to access county real estate information 24-hours a day, 7-days a week right from your fingertips is now available to anyone with a mobile device according to Montgomery County Auditor Karl Keith.

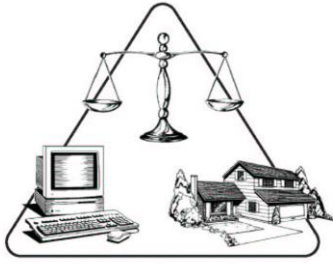
At a press conference on Tuesday, November 19th, Keith announced the release of a mobile real estate app called MCRRealEstate. The new real estate app allows users to perform basic property searches from the palm of their hand.

“MCRRealEstate provides users with more accessibility to county property data than ever before,” Keith said.

With over 153,000 views per day and more than 61 million hits per year, Keith explained that the Auditor’s website is the most used Montgomery County webpage.

According to Keith, this demand led the Auditor’s Office to develop the MCRRealEstate app, which performs property searches for sales data, digital photos, current county values, and real estate characteristics such as square footage and year built.

Keith believes MCRRealEstate will appeal to individual property owners, realtors, attorneys, insurance agents, planning departments, law enforcement, elected officials. The auditor went further by saying the app should prove useful to anyone looking to buy or sell property in the county.



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“Our new app allows users to research property information conveniently from their mobile devices.” Keith said. “We are excited to take this step as it represents our ongoing commitment to make government more accessible through the use of new innovation and technology.”

The Auditor’s Office MCREalEstate App can be downloaded for free from the Apple App Store, Google Marketplace, Blackberry World, and the Windows Marketplace.

MCREalEstate is available for download on smartphones such as iPhones, Android phones, BlackBerrys, and Windows phones in addition to various tablets including the new Samsung Galaxy and Apple iPad.

For help downloading the app, please call the Auditor’s Office at 937-225-4326.