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NurseTogether.com Partners with PatientsLikeMe

November 20, 2013, Charlotte, NC — NurseTogether.com, one of the premier online communities for nurses, today announced it has signed a marketing partnership with the patient network PatientsLikeMe to support and promote the importance of the nurse-to-patient care relationship. The websites will share content such as blog posts, articles and speeches on patient-related issues.

“The foundation of our modern healthcare system has been built on the strong relationship between the nursing community as primary caregivers and the patients they serve,” said Jenny SolCruz, Vice President of Community at NurseTogether.com. “With this agreement, we’re empowering nurses with a wealth of information and resources that will help better manage the challenges they face every day.”

PatientsLikeMe unites people living with chronic diseases and conditions online so they can track their health, learn more about disease, and connect with others. “We’re excited to help those at the very forefront of quality care learn from a wider range of patient experiences,” said Sally Okun RN, Vice President of Advocacy, Policy and Patient Safety at PatientsLikeMe. “Connecting our communities online will create a powerful resource for both nurses and patients.”

About NurseTogether.com

Based in Fort Lauderdale, Florida, NurseTogether.com is one of the fastest-growing, free online professional communities for nurses. Specializing in unique nursing lifestyle, career and professional development information, NurseTogether.com’s mission is to empower the nursing community through top-quality original content from experts, interactive web-based social media tools, and value-added services through key strategic partnerships in a variety of nursing and lifestyle disciplines.

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