**About New Orleans Tourism Marketing Corporation** The New Orleans Tourism Marketing Corporation promotes the city as a leisure tourism destination throughout the year. Annually, NOTMC’s marketing campaigns include strategic print, broadcast, and Internet advertising and public relations. Web sites: NewOrleansOnline.com; NewOrleansMuseums.com; RadioFreeNeworleans.com, FollowYourNOLA.com. Social Media: Facebook, Twitter, Pinterest, and the http://www.gonola.com [GoNola.com \_\_title\_\_ GoNola.com] blog.

**About French Quarter Festivals, Inc.** French Quarter Festivals, Inc., (FQFI) the 501©3 nonprofit organization, which produces the French Quarter Festival, Satchmo SummerFest and Christmas New Orleans Style. For more information on French Quarter Festival, call 504-522-5730 or visit online at www.fqfi.org.