



## Calpont Announces InfiniDB® Innovation Challenge

*Calpont InfiniDB Challenge Seeks the Most Innovative and Unique Uses of its High Performance Analytic Platforms*

**Frisco, TX – November 22, 2013** – **Calpont Corporation**, a leading provider of high-performance analytic data platforms, is holding a contest to recognize the most innovative and impactful uses of InfiniDB®. Entrants have the opportunity to show off their work to peers, and compete for the bragging rights as an “InfiniDB Innovator of the Year.” Calpont will offer prizes to the winners that include a full conference pass to Strata Santa Clara February 11-13, 2014, an Apple iPad, or \$50 American Express gift cards. Submissions will be accepted thru December 30, 2013 and winners will be notified by January 15, 2014.

The contest supports the spirit of the recent company move towards an open source GPLv2 license. The new licensing terms give data scientists, developers and DBAs a new way to experience how powerful Calpont’s column-oriented data platforms are for unlocking Big Data analytics. The company’s platform is known for its rapid implementation, simplicity and extraordinary value and features familiar MySQL syntax across InfiniDB, InfiniDB for the Cloud, and InfiniDB for Apache Hadoop™

“We continue to learn more about the wide-ranging solutions of how InfiniDB is solving problems and changing lives. These vary from new capabilities for online gaming, to developing previously-unthinkable genomics modeling, to optimizing worldwide logistics, or embracing healthcare challenges for end-of-life care. We want to hear more from the developers, coders and business matter experts who are using InfiniDB in creative and impactful applications and recognize their ingenuity,” said Kathleen O’Neil, vice president of marketing at Calpont.

The entry and submission process is relatively simple. Participants are asked to provide a short description of the application, a few screen shots of notable features, and include a few words about their experience using InfiniDB. Complete contest rules, eligibility and forms can be found at <http://www.calpont.com/infinidb-challenge> .

For more information about Calpont and the InfiniDB platform, visit <http://www.calpont.com>

**Tweet this:** News: @Calpont @InfiniDB #Innovator Challenge Awards Unique #Analytics application. #FOSS #Analytics #strataconf

### **About Calpont**

Calpont empowers data superstars to solve problems and create new solutions with powerful Big Data analytics. The company’s platform, InfiniDB, is a fourth-generation massive parallel processing (MPP) column-oriented data technology that is known for its rapid implementation, simplicity and extraordinary value. InfiniDB, InfiniDB for the Cloud, and InfiniDB for Apache Hadoop™ are built for today’s growing enterprise that demand speed, scale and efficiency across their analytics platforms. InfiniDB products are licensed as GPL-2.0 with complementary consulting services, maintenance and support agreements available from Calpont.

For more information, visit [www.calpont.com](http://www.calpont.com), join the community [www.infinidb.org](http://www.infinidb.org), or follow @Calpont and @InfiniDB.