



CWR Mobility Press Release. November 2013

CWR Mobility Releases CWR Mobile CRM 5.1.9

Microsoft Dynamics CRM 2013 compatible: new features for our SDK and new user interface

Nijmegen, the Netherlands, November 20, 2013; CWR Mobility, the leading provider of mobility solutions for Microsoft Dynamics® CRM, today announced the availability of CWR Mobile CRM version 5.1.9, the fourth product release within the company's Mobile First initiative. The CWR Mobility Mobile First initiative is a major new technical strategy and product plan designed to help companies gain strategic business advantage by capitalizing on mobile for CRM applications.

Functionality introduced in CWR Mobile CRM 5.1.9 includes:

- Microsoft Dynamics CRM 2013 compatibility
- iOS 7 UI Refresh and new icon sets on other platforms
- Further improvements, enhancements and customizations of our SDK making mobile CRM customization easier and even broader than before
- Phone call logging
- PIN/Password access modes

"With this new release, we keep to our promise to deliver a more flexible and extensible SDK." Says Erik van Hoof, Product Manager and Founder of CWR Mobility, "With the new capabilities, we allow Mobile CRM to go beyond the traditional data driven UI and provide a context centric UI that combines the power of native offline apps with the rich UI extensions of HTML5 and JavaScript."

For anyone who wants to know more about this release, we recommend following one of our [webinars](#) so you can see the new features or [contact us directly](#).

About CWR Mobility

CWR Mobility empowers organizations to become more insightful, agile, and customer-centered so as to drive successful business relationships, while reducing their cost. By enabling advanced, cross-platform mobile CRM solutions, based on the Microsoft Dynamics CRM platform. CWR Mobility continues to set the mobility standard for the entire CRM industry. CWR Mobility and its partners uniquely empower companies to drive business results through rapidly deployed mobile applications. CWR Mobility was named to the 2012 President's Club for Microsoft Dynamics and was awarded Microsoft's Partner of the Year for Mobility

Business-to-Business Applications in 2011 and 2010.

About the CWR Mobility Partner Program

With Mobile as the new normal, the Mobile CRM market is creating substantial new opportunities for system integrators, value added resellers and consultants who help their customers capitalize on Mobile First strategies. The CWR Mobility Partner Program provides the critical elements essential to successfully entering the mobile CRM market and delivering market-leading solutions based on best-in-class software products from CWR Mobility. For more information, or inquiries about partnership opportunities, visit [our website](#).

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