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Wellborn Cabinet, Inc. Adds New Finish Options

For the upcoming 2014 year, Wellborn Cabinet, Inc. will be unveiling new finishes and finish options. With the new product introduction, Wellborn is sure to meet everyone's personal style at every price point.

Each of the new finish options listed below will be available beginning March 17, 2014 to all Wellborn customers.

Blush: Blush is a brown, red tone on Maple and Character Maple that reflects a cherry appearance. This finish will be available with Charcoal or Java glazes, adding an extra detailed touch. Blush will be available in Maple in Wellborn Select Series and Wellborn Closets. Blush will also be available in Maple and Character Maple in the Wellborn Premier Series, Elegant Bath Collection, Estate Custom Collection, and Wellborn Closets.

Dove: In 2014, Wellborn will answer several trends, including the many shades of grey. The new finish, Dove, is a light, grey paint. This counterpart of the Willow finish (a mid tone grey, launched in the summer of 2013), will provide more subtle appearance to the growing trend. A Bronze or Slate glaze option will be available on this new grey. This new finish will be available in Maple, Character Maple, Cherry, Character Cherry, Oak and Hickory in the Wellborn Premier Series, Elegant Bath Collection, Estate Custom Collection, and Wellborn Closets. Dove can also be found in the Wellborn Select Series and Wellborn Closets in Maple or Oak.

Garnet: Wellborn adds to its already expansive collection a new, deep, red finish available on Cherry and Character Cherry. Garnet, a name chosen to reflect the darkened red finish, will also be offered with an option of a Bronze or Charcoal glaze. This finish will be available Wellborn Premier Series, Elegant Bath Collection, and Estate Custom Collection.

Each of the finish options listed below will be available to order in the Premier Series, Elegant Bath Collection and Estate Custom Collection on July 14, 2014:

Cloud: As reflected in its name, Cloud displays a soft and light translucent stain. Cloud is available with a Slate or Sugar glaze to add the perfect detailed look.

Drift: Draft is a finish that pulls color while allowing visibility of the amazing wood detail in the cabinetry. Drift is a perfect combination of brown and grey to create a translucent stain. Drift is also available with a Bronze or Slate glaze.



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