



Washington State Office of  
**MINORITY &  
WOMEN'S**  
Business Enterprises

**STATE OF WASHINGTON**  
**OFFICE OF MINORITY AND WOMEN'S BUSINESS ENTERPRISES**  
**210 11TH AVENUE SW, SUITE 401 \* PO BOX 41160 \* OLYMPIA, WASHINGTON 98504-1160**  
**(360) 664-9750 \* TOLL FREE 1-866-208-1064 \* FAX (360) 586-7079**

August 27, 2013

The Rock Fish Group, LLC  
3052 Southpoint Road  
Port Ludlow, WA 98365

Certification Number: **W2F0023151**

Dear Kelle Kitchel-Cooper,

Congratulations! Your business has been certified as a Women's Business Enterprise (WBE) for the State program. Its certification anniversary date is August 27, 2016. The firm's certification is based on the following:

**Business Description:**

PR firm specializing in marketing, PR, social media, & related website development from beta testing to text, photos, graphics, fonts, colors, & insuring that a client's branding & brand messaging stays consistent throughout all of their marketing.

**Primary North American Industry Classification System (NAICS) Code:**

541613 - Marketing consulting services

**Other NAICS Codes:**

541820 - Public relations services

541511 - Web (i.e., Internet) page design services, custom

541430 - Corporate identification (i.e., logo) design services

The state program requires the firm to be reviewed for recertification every three years from the certification date. OMWBE will send the necessary forms for you to complete approximately sixty (60) days prior to their due date. If the forms are submitted by the due date, the firm will remain certified pending completion of OMWBE's review. Failure to timely submit the forms may result in the firm being decertified.

The state program requires the firm to notify OMWBE in writing of any changes in its ownership, control, size or activities, and provide supporting documentation describing the change(s). This information must be submitted within thirty (30) days of the change(s).

If you have any questions or need assistance, please do not hesitate to contact me at (360) 664-9750.

Sincerely,  
Felisha Medford  
OMWBE Certification Analyst

CC: Deputy Director, OMWBE  
Certification Supervisor, OMWBE