

123Greetings.com Launches German Ecards Under World Languages Category, Enhancing Its Portfolio Of Multilingual Greetings

Sub-heading: 123Greetings.com now offers ecards in six languages with the addition of [German ecards](#). This will allow its German user-base of over one million to send greetings in their first-language.

New York, NY, Dec 03, 2013: 123Greetings.com had recently introduced a new category of ecards called World Languages that offers ecards in Spanish, Chinese, Russian and Hindi. The [launch of German ecards](#) to this category adds diversity to its collection. These new expressions will enable the website's German audience to send wishes to loved ones and will provide joy to receivers to receive wishes in their native languages.

Some of the most popular German ecards are created by 123Greetings Studio artists who have expertise in the language and include specialized animation, comforting background music and personal messages to convey emotions. The German collection offers expressions for [Christmas around the world](#), geburtstag (birthday), liebe (love), jahrestag (anniversary) and other holidays.

Arvind Kajaria, Founder of 123Greetings.com, says, "We are excited to announce the launch of German ecards on our website. These ecards contain local elements for a personal feel and can be customized with private messages. We believe that language should not be a barrier to expressions and aim to continue adding ecards in many languages under the [World Languages](#) category. These ecards are also available on 123Greetings Mobile App."

World Languages category offers over 200 ecards which includes 30 ecards in German language to facilitate card sending for popular occasions and holidays.

About 123Greetings:

123Greetings.com is the world's leading online destination for human expressions reaching 95 million visitors annually. Its offering of over 42,000 ecards across multiple languages covers a mix of 3,000 seasonal & everyday categories. Its presence is ubiquitous with its Mobile App, Mobile Website and Facebook App catering to users on mobile and social media respectively. Its Connect feature is a relationship management tool enabling users to actively manage their expressions to both personal and professional contacts. It also operates 123Greetings Studio, a unique platform for artists, to upload and monetize their own ecards.

For details, visit 123Greetings.com