

## FOR IMMEDIATE RELEASE

### Ten Years Of Free Refrigerator Water Filters To Celebrate New Brand Launch At FridgeFilters.com

*Cyber Monday shoppers will be among first to enter once-in-a-lifetime sweepstakes awarding full decade of clean water*

Zumbrota, MN December 2, 2013 <http://www.FridgeFilters.com> – FridgeFilters.com, offering one of the largest online selections of refrigerator water filters and furnace air filters, celebrates the launch of its new line of Tier1 water filters with an unprecedented 10-year giveaway. Ten years worth of free [Tier1 refrigerator water filters](#) will be awarded by FridgeFilters.com to one winner on March 15<sup>th</sup>, 2014. Cyber Monday shoppers are encouraged to visit FridgeFilters.com today for a chance to enter and win ten years worth of free refrigerator water filters; no purchase is necessary to win.

With the launch of its Tier1 brand, FridgeFilters.com is able to offer its customers high quality, low cost refrigerator water filters built to fit all major brands, including Maytag, GE, LG, Samsung and Whirlpool. Tier1 refrigerator filters help provide customers with the same great tasting water and ice FridgeFilters.com customers have come to expect from more expensive filters, while reducing up to 99% of common contaminants, based on model.

“Launching our new brand of Tier1 filters is one of our prouder achievements at FridgeFilters.com,” says CEO Jamin Arvig. “Our goal has always been to ensure our customers get the cleanest tasting water and ice possible. With our new Tier1 brand, we can now also better ensure our customers do not pay more than they should.”

To celebrate the launch of its new line of Tier1 refrigerator water filters, FridgeFilters.com will award ten years worth of refrigerator water filters from its new Tier1 brand. One winner will receive a new Tier1 refrigerator water filter from FridgeFilters.com, every six months, for the next decade. The FridgeFilters.com sweepstakes winner will receive the Tier1 refrigerator water filters built to fit their fridge, and can upgrade to a new type of filter, if they upgrade their refrigerator.

While no purchase is necessary to enter and win ten years of free Tier1 refrigerator water filters, FridgeFilters.com visitors may enter to win an additional time by placing any order on the FridgeFilters.com site, including any of the [filters currently discounted](#) today for Cyber Monday.

“Cyber Monday shoppers will find both great gift ideas and great deals for themselves today at FridgeFilters.com,” continues Arvig. “One Cyber Monday shopper, in fact, may find the best deal of all by winning a full decade’s worth of free refrigerator water filters.”

To enter to win ten years worth of free refrigerator water filters from Tier1, register at [FridgeFilters.com](http://FridgeFilters.com), place any order at [FridgeFilters.com](http://FridgeFilters.com), or connect with [FridgeFilters.com](http://FridgeFilters.com) on [Facebook](#), [Twitter](#) or [Google+](#). No purchase necessary to win. Winner announced after March 15<sup>th</sup>, 2014.

See a full list of [FridgeFilters.com](http://FridgeFilters.com) Cyber Monday deals:

<http://bit.ly/1giF0f9>

### **About FridgeFilters.com**

FridgeFilters.com offers one of the largest selections of refrigerator water filters and furnace air filters online. Top brands, including 3M Filtrete, Maytag, GE, LG, Samsung and Whirlpool may be found online at [FridgeFilters.com](http://FridgeFilters.com), at prices designed to beat the big box stores. [FridgeFilters.com](http://FridgeFilters.com) is also proud to offer its own brand of Tier1 refrigerator water filters, built to fit all major refrigerator brands, and serve the cleanest tasting water and ice. [FridgeFilters.com](http://FridgeFilters.com) is proud of the service it offers to its customers and has consistently been recognized as Excellent by customer services ratings provider STELLAService.

Gratefully, [FridgeFilters.com](http://FridgeFilters.com) offers 10% for all orders placed by veterans or current members of the military, every day. To use this discount, enter the code VETERAN at check-out.

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