

## Announcement

Contacts:

Katie Komassa, Associate Director of Meetings  
[kkomassa@worldallergy.org](mailto:kkomassa@worldallergy.org)

Samantha Machart, Communications Manager  
[smachart@worldallergy.org](mailto:smachart@worldallergy.org)

*Note to Media: View featured experts at:*

<https://wao.confex.com/wao/sib2013/webprogram/allauthors.html>

WAO Symposium on  
Immunotherapy  
& Biologics



13-14 December 2013  
Chicago, IL, United States

**GLOBAL DISCUSSION OF ALLERGISTS ON PERSONALIZED MEDICINE AND THE  
FUTURE OF ALLERGY PATIENT CARE**  
***WAO Symposium on Immunotherapy and Biologics, December 13-14, 2013, Chicago***

Milwaukee, WI. December 2. As research continues to deliver breakthroughs in the pursuit of safe and effective personalized medicine, clinicians must evaluate new directions in the diagnosis, treatment, and prevention of disease. In the field of allergy and immunology, the roles of biological therapeutics and immunotherapy in the customization of allergic patient care are prominent topics. To provide a forum for discussion of these frontiers in medicine, the World Allergy Organization (WAO) will host the first meeting of its kind, ***The 2013 WAO Symposium on Immunotherapy and Biologics***. This Symposium will provide simultaneous tracks on immunotherapy and biologics as well as general and special sessions, which will offer the opportunity for cross-over discussion and learning.

A few highlights of the Symposium presentations by 41 international experts include:

- evidence-based medicine in immunotherapy
- new management options for difficult to control allergic diseases
- pharmacogenetics and patient response to drugs
- use of biomarkers in asthma clinical research
- potential biologic targets for treatment in immunotherapy
- biological therapeutics in immune allergic disorders
- immunotherapy targets for food
- new approaches to allergen immunotherapy
- critical novel molecules for allergic diseases

“Allergic diseases and asthma are increasing worldwide to epidemic proportions, affecting 30-40% of the world’s population in both developed and developing countries,” said Ruby Pawankar, MD, PhD, WAO President and Symposium Chair. “The complexity and severity of these diseases are also rising in prevalence especially in children, making better management of these diseases a greater challenge. New advances in understanding their complexity along with subsequent research and the development of more targeted therapies will be crucial to addressing the growing needs. The Symposium program will present recent advances and consensus recommendations that will impact future management of these globally prevalent public health conditions.”

According to Lanny Rosenwasser, MD, PhD, WAO President-Elect and Symposium Chair, “The Symposium was designed to be a forum of 350 scientists and physicians exchanging knowledge about what is already known about immunotherapy and biologics and the innovations that are on the horizon, in order to further identify unmet needs and areas of research priority for the field of allergy and clinical immunology.”

## **WAO Symposium on Immunotherapy and Biologics Information**

Members of the media receive complementary full-access registration to the Symposium. The Symposium website contains all the information you need to prepare for the meeting including the information on how to register, Final Program, WAO Press Policies, and Press Registration Information. ([www.worldallergy.org/symposium2013](http://www.worldallergy.org/symposium2013))

The *World Allergy Organization (WAO)* is an international alliance of 94 regional and national allergy, asthma and immunology societies. Through collaboration with its Member Societies WAO provides a wide range of educational and outreach programs, symposia and lectureships to allergists/immunologists around the world and conducts initiatives related to clinical practice, service provision, and physical training in order to better understand and address the challenges facing allergists/immunologists worldwide. For more information, visit [worldallergy.org](http://worldallergy.org).

World Allergy Organization  
555 E. Wells Street, Suite 1100  
Milwaukee, WI 53202-3823 USA  
Tel: +1 (414) 276-1791 Fax: +1 (414) 276-3349  
Email: [info@worldallergy.org](mailto:info@worldallergy.org) Website: [www.worldallergy.org](http://www.worldallergy.org)

###