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**Discover Lehigh Valley’s Ultimate Winter Experience**

*Two lucky winners will hit the slopes at Lehigh Valley’s premier skiing destinations*

**LEHIGH VALLEY, Pa.**(December 4, 2013) – Discover Lehigh Valley, the official Destination Marketing Organization for Lehigh and Northampton counties in eastern Pennsylvania, is partnering with premier ski slopes in the area to help create new memories this winter. Whether you snowboard, ski, or snowtube, this experience is our chilliest yet.

One winner will visit Bear Creek Mountain Resort in Macungie, Pa. and the other will visit Blue Mountain Ski Area in Palmerton, Pa. for two days of fun, food, and relaxation.

Hit the slopes with lift tickets, rentals, and lessons, if needed. Then, enjoy dinner at local or on site restaurants and relax in accommodations that will help you rest your tired muscles. It’s all a part of this snowy Ultimate Lehigh Valley Experience.

Visitors can enter throughout the month of December at [LVUltimateExperience.com](http://www.LVUltimateExperience.com).

ULTIMATE BEAR CREEK EXPERIENCE

DAY ONE

* Two lift tickets to Bear Creek Mountain Resort
* Two ski or snowboard rentals
* Two private lessons (if needed)
* Behind the scenes groomer ride
* Private dinner for two with a Bear Creek chef at The Grille
* Overnight accommodations in the Executive Suite at Bear Creek Mountain Resort

DAY TWO

* Two tickets to snow tube Bear Creek Mountain Resort
* $25 gift card to enjoy breakfast at Trail’s End Café
* $75 gift card to enjoy dinner at nearby GIO Italian Grill
* Overnight accommodations in the Executive Suite at Bear Creek Mountain Resort

ULTIMATE BLUE MT. EXPERIENCE

DAY ONE

* Four tickets to ski or board Blue Mountain Ski Area
* Four ski or snowboard rentals
* Four private lessons (if needed)
* Babysitting service (if needed)
* Four Blue Mountain sweatshirts
* Dinner for four at Cornerstone at Blue Mountain Ski Area
* Overnight accommodations at Best Western Plus Lehigh Valley Hotel

DAY TWO

* Four tickets to snow tube Blue Mountain Ski Area
* Babysitting service (if needed)
* $50 gift card to enjoy lunch at Slopeside Pub & Grill at Blue Mountain Ski Area
* $75 gift card to enjoy dinner at Red Robin
* Overnight accommodations at Best Western Plus Lehigh Valley Hotel

The Grand Prize winner will also receive an Olympus digital camera to capture their Ultimate Lehigh Valley Experience courtesy of our friends at Olympus. A winner will be announced in the first week of January.

The Lehigh Valley Ultimate Winter Experience is one of 12 monthly experience based travel packages Discover Lehigh Valley is giving away throughout 2013-14. For more information, full rules and prize descriptions for The Ultimate Lehigh Valley Experience, please visit LVUltimateExperience.com

**About Discover Lehigh Valley**

Discover Lehigh Valley is the designated destination marketing organization (DMO) of Lehigh and Northampton counties. Its mission is to promote and develop Lehigh Valley as a leisure and business travel destination. Created in 1984, Discover Lehigh Valley assists in promoting regional tourism, an industry that generates $1.76 billion in annual revenue and accounts for more than 22,000 jobs in Lehigh Valley. For more information on Discover Lehigh Valley and its activities or to request a *Lehigh Valley Official Visitors Guide*, call (800) MEET-HERE, or visit the official tourism website of Lehigh Valley at [DiscoverLehighValley.com](http://www.discoverlehighvalley.com).