



### Jeff Silverman, Palette Music•Studio•Productions

Jeff Silverman is a veteran producer, engineer, songwriter, accomplished musician, singer, music/audio editor and composer for film and tv. He is also a former (LA) Motown staff songwriter. Recent Projects: Co-produced, co-wrote and performed on "From The Vault (A Collection of works by Rick Springfield and Jeff Silverman)" with Multi-Platinum artist, Rick Springfield which was released on Frontiers Records in March 2010. Produced, co-wrote and performed on 10 songs for the up and coming CD by Grammy & CMA award nominee, Michael Peterson. In addition to his credits for engineering on the Emmy Nominated "MISTS OF AVALON," Jeff has mixed, mastered and edited for artists such as: Charice, Boyz to Men, David Cassidy, George Clinton, Paula Abdul, Prince, Richard Marx & Barbara Streisand and Stephen Bishop. Other collaborations, productions and projects include: B.J. Thomas, Nick Gilder Brenda K. Starr, Chico and Bunny Debarge, Tim Weisberg, Jaki Graham, Debra Lyn, Aeone, Kori Carothers, Dustin Walker, Chronic Edge, 7 Horses and Oxford Train.

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www.debralyn.com/graphicdesign.htm

"I have had the great pleasure of working with Jeff Silverman over many, many years and in almost every capacity of his wide-ranging skill set. He is one of the most talented people I know and have worked with and has been an inspiration on my musical journey. I owe much of my own success to all that he has given me. He is a talented songwriter, a consummate musician, an amazing producer and I consider him to be one of the finest mixing talents in the music business."

**Aeone - Artist & Composer - Angletterre Music**

"When I have good song ideas... I want them to become great songs. Once I have some great songs I want them to become recordings I feel proud to share with the world. I also want to have fun with the process. I got all of that with Jeff. If that is what you are looking for, consider Jeff Silverman." **Michael Peterson**

"Jeff Silverman is without a doubt creative and insightful. He knew what I was looking for and followed through with hard work and went the extra mile. I would recommend Jeff to everyone that needs top-notch music production." **Kori Linae Carothers**

"Jeff is a creative artist in whatever he does. He always goes the next step above and beyond the competition. A true professional!" **Denis M. Hannigan - Hooligan Music**

### About Palette Studio

Palette is just minutes East of Nashville, TN. The studio is equipped with the latest Pro Tools HD3 / 192 i/o workstation along with a massive amount of plug-ins and software. Services include mixing (Stereo and 5.1 surround), digital mastering, engineering, and music editing/composing for film and TV as well as music production, songwriting and artist development. The studio is equipped with real time stereo audio streaming directly from Pro Tools to your computer. Web cam hook up and FTP file transfer capabilities are also available.

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# PALETTE

MUSIC • STUDIO • PRODUCTIONS



"I cannot say enough great things about Jeff Silverman. Everything he turns to he does well and with 1000% of his being. We've produced and co-written many songs together and he is extremely awesome at getting the best performance out of any player/singer/writer." **Rick Springfield**

"Jeff knows only one way to write, perform, produce, arrange, engineer and mix. That way is to have the sweetest, cleanest, coolest and clearest recordings possible. Maintaining the feel and soul of a song while bringing technical perfection to the recording is a rare skill but to Jeff there is no other way."

**John Mullins, SESAC, Nashville**





**Palette Studio** can provide anything from an acoustic guitar and vocal recording to multi-instrument, full production recordings depending upon your needs.

Since every project entails different services, I like to take the time to have a pre-production meeting with you first. Then I can give you a written estimate with all costs itemized before your project starts. Please contact me with any questions or for more information on rates.

### **Production/Artist Development**

One of the things I enjoy the most is working directly with an artist building a project from the ground up. This way, I can help produce and enhance your creative vision for your music. Depending upon your needs, this can include anything from co-writing with you; to getting your best performances in the studio; fitting your music into a marketplace style and putting you in touch with and/or coordinating with some of Nashville's finest studio musicians. Or for that matter, with today's technology, we can work with anyone anywhere in the world! I will also follow your project through from beginning to end on a creative level as well as on a financial level to help you keep your budget in check.

### **Digital Mixing & Mastering**

Mixing is as creative to me as the songwriting process itself. It gives me the opportunity to craft and sculpture the sound of each music/vocal track in a song to be as unique as the artist. This entails more than just moving faders, adding EQ/misc. plug-ins and effects, etc. It's a process that will bring the performances and sonic level of your song to a point that transports the listener to a place that's beyond the mix itself. The end result is a radio and retail ready record!

Mastering is the final and most crucial phase of your production. My goal is to make each song flow from one to the other without distracting the listener. The final step is to maximize the amount of sonic energy and level in each song without sacrificing the sound and natural dynamics of your mix.

When I mix a song from scratch, I also master at the same time. This way, I/we can hear the effect that mix moves and sound processing will have on the final mastering. This method of mixing compliments the mastering process and provides an opportunity to know how the song is going to sound when the mix/mastering is finished. The final mastering stage may entail a little tweaking, but won't be a major departure from the sound of your final mix.

During the initial mix/master or mastering stage, I also make A/B comparisons to already released songs that compare your genre/style in order to see how your mix holds up to the current radio "standards." Once I finish your first song or two, they then become my point of reference so your final CD has a consistent sound and flow.

When the mastering is completed, the final Red Book Standard CDR Master will be duplication ready for your pressing plant and will include all text titles (for CD players that have that feature) and if provided, UPC and ISRC codes.

It's also become very common for artists to record in their own home demo studio and then provide me with their individual multi-track files and/or Pro Tools session for mixing and mastering. Whether recorded at Palette or by the artist, my goal in each of these situations is the same – to make these recordings, your recordings, sound like a record and be competitive with what's on the radio today.

Depending upon your needs, I can also enhance your existing tracks/elements by suggesting arrangement ideas, rearranging, cutting, pasting, resounding, tuning vocals or instruments with Melodyne or even adding additional instrumentation and/or vocal parts. I am happy to work in whatever capacity you may need and look forward to talking with you about your project!

### **Performing Instruments**

Lead/Rhythm/Acoustic Guitars; Bass; Keyboards; Drum Programming; Ganjo and Vocals.

### **Film & TV**

Jeff Silverman has also worked as a music editor, composer, songwriter and engineer on a comprehensive list of projects. Some of his clients include: HBO, Showtime, MGM, Dreamworks, Nickelodeon, 4 Kids Entertainment, Touchstone TV, FOX, CNBC, DIC, Disney, Advantage Audio, Hooligan Music and Mattel.

He brings a new and innovative music editorial service to his clients, encompassing a full spectrum of creative needs from spotting notes, re-conforms, building temp tracks, assembling and utilizing the all important music database/library to supplying the final cue sheets. Silverman is known for his cutting edge approach to editorial along with a unique ability for making music work to picture. He is equally adept at building a musical underscore to picture from existing libraries while incorporating new individual elements, stems and cues the composer wishes to use in the project.