

NEWS RELEASE
For Immediate Release

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Brady to Participate in “Trends in Labeling Solutions” Webinar

Dana Ray, global market manager - lab/medical for Brady, to present on December 12

MILWAUKEE, Wis. (December 10, 2013) — [Brady](#), a global leader in industrial and safety printing systems and solutions, today announced that Dana Ray, global market manager - lab/medical for Brady, will participate in *Lab Manager's* “Trends in Labeling Solutions” webinar on December 12 at 12:00 p.m. ET/ 11:00 a.m. CT.

The webinar will focus on new labeling solutions that help make laboratory practices and protocols efficient. It includes the latest labeling technologies, automated labeling for identification and tracking, regulatory and safety demands on labeling, and the do's and don'ts of labeling

What: Dana Ray, global market manager - lab/medical, participating in “Trends in Labeling Solutions” webinar

Date: Thursday, December 12, 2013

Time: 12:00 p.m.–1:30 p.m. ET / 11:00 a.m.–12:30 p.m. CT

Registration:

<https://event.on24.com/eventRegistration/EventLobbyServlet?target=registration.jsp&eventid=726273&sessionId=1&key=9B130713D0DEA3D118925AEB9B63B63B&sourcepage=register>

About *Lab Manager*

Lab Manager Magazine analyzes the strong link between business strategy, technological innovation and implementation. It is focused on the lab professional in a leadership role who is responsible for setting the lab's direction and identifying, recommending and purchasing technology. It also offers a wide breadth of knowledge to the researchers in the field using lab equipment and seeking to learn about the latest in new technologies for their labs.

About Brady Corporation:

Brady Corporation (NYSE: BRC) is an international manufacturer and marketer of complete solutions that identify and protect premises, products and people. Its products include high-performance labels and signs, safety devices, printing systems and software, and precision die-cut materials. Founded in 1914, the company has millions of customers in electronics, telecommunications, manufacturing, electrical, construction, education, medical and a variety of other industries. Brady is headquartered in Milwaukee and employs 6,900 people at operations in the Americas, Europe and Asia/Pacific. Brady's fiscal 2013 sales were approximately \$1.15 billion. More information about Brady Corporation is available at www.bradycorp.com.