Leading Eastern European Video Conferencing Vendor TrueConf Will Showcase at Integrated Systems Europe 2014

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TrueConf, a leading manufacturer of video conferencing solutions from Eastern Europe, will participate in the world's best-attended tradeshow for the professional AV and electronic systems industry — Integrated Systems Europe (ISE) 2014 in Amsterdam.

At ISE 2014, TrueConf will showcase their entire range of solutions for video conferencing and virtual collaboration, including systems for meeting rooms, and for use at workplace stations and on employees' mobile devices. The products on display include:

- The TrueConf Terminal video conferencing system for meeting rooms, which comes with Full HD PTZ camera support;
- The TrueConf Server software video conferencing server which features full BYOD support and user-friendly client applications for Windows, Linux, OS X, iOS and Android;
- A video conferencing solution for web browsers based on WebRTC standard.

Michael Gotalsky, TrueConf CEO, is proud to see TrueConf represented at ISE 2014. "2013 was a very productive year for us. We have released more than 15 new versions of our products, and have expanded their cross-platformity and corporate features. By the number of endpoint connections and our support of advanced technologies, we are the industry leaders in the Eastern European video conferencing market. Integrated Systems Europe 2014 provides an ideal platform for us to showcase our achievements for the professional community around the world," Mr Gotalsky says.

Integrated Systems Europe 2014 will be held from the 4th to the 6th of February 2014 in Amsterdam. Attendees will have an opportunity to ask questions to TrueConf's leading specialists in the Booth 12 'Unified Communications' stand (12-A80).

For free registration to the event, use the TrueConf invitation code '913435' at the <u>Integrated</u> <u>Systems Europe</u> website.

For further information, please contact:

Michael Gotalsky, TrueConf CEO Tel.: 1-347-TRUECNF (1-347-878-3263) E-mail: <u>mgotalsky@trueconf.com</u>

About TrueConf <u>www.trueconf.com</u>

Founded in 2003 in Moscow, TrueConf is a leading East European video conferencing vendor. The company is focused on collaboration solutions and offers an SVC-based MCU-less unified communication software platform. TrueConf has developed a full software suite suitable for corporate IP networks and all popular PC and mobile platforms, offering the convenience of both cloud-based (TrueConf Online) and server-based (TrueConf Server) video conferencing products. TrueConf Server offers a Full HD video experience and the ability to support multi-point video conferences with up to 250 participants (using UDP Multicast).

TrueConf has facilitated over 1300 successful video conferencing solutions for governments, educational institutions, financial establishments, small businesses and corporations involved in all types of activities. The company developed the world's first 3D video conferencing application and has made significant advances in mobile conferencing and gesture-control video conferencing systems.