

WE ARE MERCHANT ADVOCATE...
**LET US HELP YOUR
BUSINESS BLOOM**



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A FRESH NEW LOOK...

WE'RE ON



YOUR SIDE

WE SAVE YOU MONEY OR YOU PAY NOTHING

That is our promise. Merchant Advocate helps you navigate the complex world of credit card processing fees. Without switching processors and for no cost and with no risk, you can uncover hidden revenue which can be applied directly to your bottom line.

WE ANALYZE, WE NEGOTIATE, WE MONITOR...
YOU PROFIT.

OUR JOB IS TO SAVE YOU MONEY ON YOUR CREDIT CARD SERVICE WITHOUT SWITCHING YOUR PROCESSORS

Merchant Advocate was formed in 2006 when our founder became frustrated with the typical merchant services world. He was tired of seeing merchants being ripped off and abused by processors and unscrupulous sales representatives. He knew there must be a better way, so he created Merchant Advocate. We ensure that a merchant has a 'best in class' processing agreement in place with their current credit card processor.

With over a decade of experience and extensive knowledge of the true cost of a transaction, we leverage this know-how to achieve unparalleled cost savings for our clients by aggressively negotiating on their behalf. The upfront cost to you is **zero**. We are paid out of the savings we achieve for you, therefore our service can be looked at as actually profit-making...we recover revenue that was otherwise lost.

ANALYZE



We Analyze your costs to determine what you are actually paying per month to accept credit cards

NEGOTIATE



We benchmark this against what we know you should be paying and we use this information to negotiate with your processor for rock bottom rates.

MONITOR



We show you the savings we achieved on your behalf, you begin to save money immediately and we regularly monitor your account, thereby ensuring your savings!